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MY BOOK

On How to Grow Prize Winning Flowers

PLANT EXPLORATION AND INTRODUCTION
Rec'd DEC 31 1935
Acquired

Charles A. Pfeiffer

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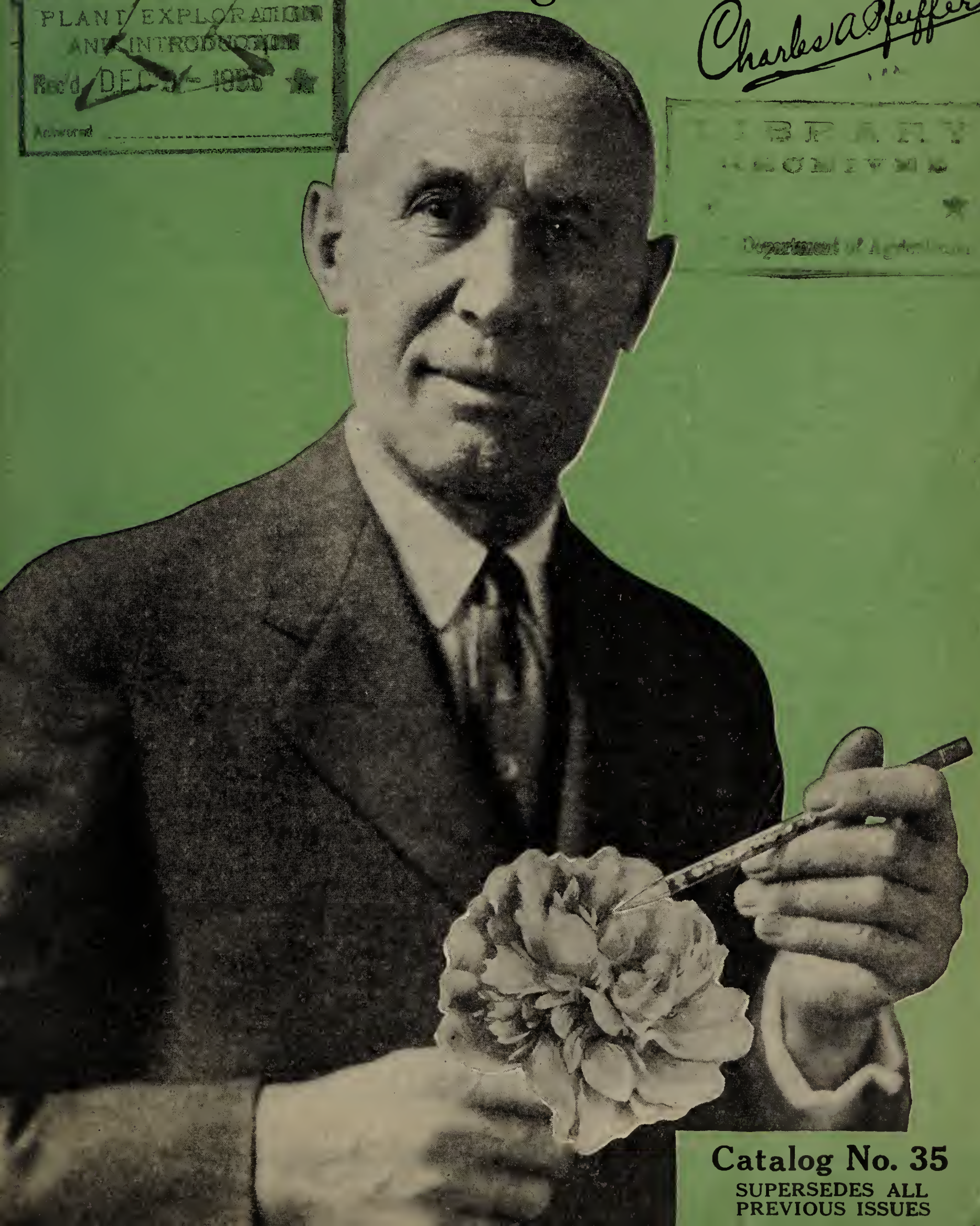

Catalog No. 35

SUPERSEDES ALL
PREVIOUS ISSUES

How to Grow Prize Winning Flowers

Have Greater Pleasure and Pride in Their More Vivid Colors, More Profuse Blooms, and More "Aristocratic" Appearance

"It's not a home until it's planted"

YOUR satisfaction in the flowers you buy from us determines our success. So, aside from our pride in producing prize-winning strains, it is good business for us to sell only select and hardy stock that will yield finer blooms. I always feel that when you go to the bother of planting any kind of flowers you might just as well put in something that will fully reward your efforts.

Yes, we admit, we are selfish in this policy, for it means that we make friends of our customers and they order again and again from our catalog pages as they experiment with Pfeiffer bulbs and plants and enjoy the thrill of growing really exquisite flowers that are the envy of their neighbors.

Two Simple Rules for Success With Flowers

Many amateur gardeners have attained success through the "trial-and-error method." But you who are just starting a backyard garden can avoid the many pitfalls of the beginner by following these two basic rules:

PREPARE THE SOIL Flowers, like children, thrive better in the right environment and when given proper care. They must have enough sunshine, moisture, and food. Some flowers require rich soil, others thrive in light, sandy soil. Don't expect a plant to change its nature. For instance, if you love peonies and want to enjoy their gorgeous blossoms, don't—PLEASE DON'T—plant them in a sandy spot and in shade. They require a reasonably fertile soil and sun—lots of sun.

In various sections of this book, you will find helpful suggestions for growing the particular type of flowers listed—peonies, iris, tulips, etc.

PLANT ONLY GOOD STOCK It is just as much work to prepare the soil, plant, cultivate, and weed inferior bulbs and plants that can never produce really fine blooms as to plant prize-winning strains. The difference in cost will return handsome dividends in richer colorings, greater size, and healthier growth.

Furthermore, the well-nourished, full-bodied bulbs and roots of select quality are less subject to attacks by insects and fungus growths. Your plants will grow bigger and be more generally hardy, the foliage will be more stately, and the blooms will reward you gloriously for all your effort.

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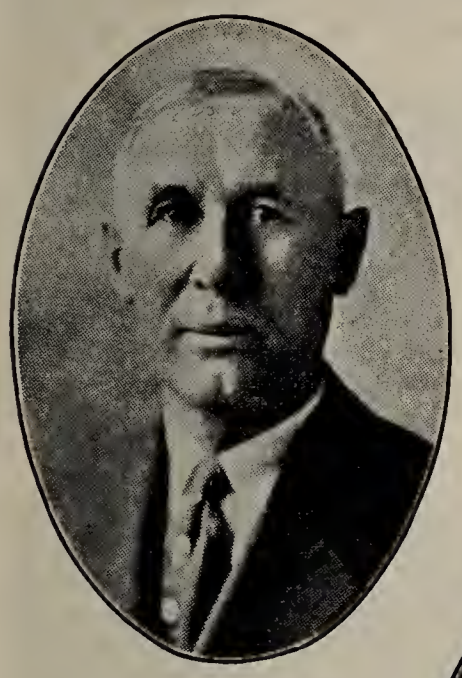
SEE PAGE 30 FOR FREE OFFER

Why Pfeiffer's Flowers Are Prize Winners

. . . or how, in 26 years, a backyard gardener has become a nationally recognized nurseryman, supplying bulbs and plants to every state in the union

Back at the beginning of the century, I was a grain salesman—traveling about six days out of seven—and I often thought of the fine garden I would have if I should get a stay-at-home kind of job.



C. A. PFEIFFER

Specialist in the propagation of Perennials, founder of The Pfeiffer Nursery.

L. E. PFEIFFER

son of C. A. Pfeiffer, who is also specializing in perennials and helping increase the Pfeiffer reputation for quality.

In fact, that primitive impulse to dig and plant was so strong in me that I dreamed of starting a nursery where I could not only enjoy my hobby but make it my life job.

It was in 1909 that I finally took my courage in my hands and plunged into the nursery business with the help of my wife and my son Loyde. I started on a very small scale but one idea I had was to produce only the best possible flowers of every variety. I bought choice bulbs and roots, then selected and developed the ones we decided were best. As we grew, we developed new varieties of our own. This policy we have continued, with the result that all Pfeiffer flowers are of prizewinning quality. Pfeiffer peonies and irises are frequent winners at the flower shows where we exhibit.

Guaranteed Stock — Direct from the Grower to You

You can depend upon Pfeiffer's flowers to be just what we claim for them. In fact, every single plant or bulb is guaranteed to be true to name—and we further guarantee that when it reaches you it will be in good, healthy growing condition.

We can give you this guarantee because we grow all our own plants and the unique climate and soil conditions of the upper Mississippi combine to produce unusually hardy and virile stock that will flourish almost anywhere. Then, careful digging and packing under the direct supervision of trained experts, assure that you will receive your order in perfect growing condition.

How to Order

Use the order blank (page 29) or plain paper and be sure to list names or numbers of varieties or collections that you want.

Send your remittance by Post Office or Express Money Order for greatest safety. Currency or coin are always acceptable, but sent at your own risk.

Personal checks are acceptable, but we wish you would include enough to cover the bank's exchange charge.

No shipments will be sent C. O. D. unless 25% of the value is sent with the order. C. O. D. charges must be paid by the purchaser.

Make remittances payable to The Pfeiffer Nursery. (All orders amounting to $1.00 or more are sent postpaid. Allow shipping charges if your order is for less than $1.00.)

THE PFEIFFER NURSERY . . Winona, Minn.

PLANT *Pfeiffer's Peonies* FOR A Wealth of Beautiful Bloom

The peony is a useful and versatile plant in either the large or small garden. It is a fine specimen plant (some are delicately scented and lovely for bouquets); it is ideal for massing, for borders, for cover in front of shrubbery; and it is one of the very best low hedging plants.

Peonies give color and variety to any scheme of landscaping. They are a boon to the beginner, especially, for with very little skill or effort they produce a profusion of bloom.

HARDY AND LONG LIVED

Peonies are easy to grow, perfectly hardy and when established in the garden, become a permanent fixture in the landscape. They are hardy in almost any climate and any soil, are easily established and require a minimum of care. They are almost, but not quite, immune from plant diseases and insect pests.

PLANTING AND CULTIVATION

Peonies require a reasonably fertile, well drained soil and should have full sun at least part of the day. If planted in a shady place, plants are apt to be spindly, and will not produce typical bloom. If possible, plant them in an open space away from trees and shrubbery, in the open sunlight. Plant so that the buds or eyes are about two inches below the surface of the ground. (See illustration on Page 11.) Deep planting is detrimental to their blooming habit, and sometimes the cause of their not blooming at all. Space the plants about three feet apart. For hedge plant 24 inches apart.

FERTILIZING. A little bone meal or prepared fertilizer scattered around the plant, not in contact with the stems or roots, but worked into the soil is beneficial for better blooms. NEVER LET FERTILIZER OF ANY KIND COME IN CONTACT WITH THE ROOTS.

SIZE OF ROOTS. After many years growing Peonies, we have found by experience that a plant with 3 to 5 strong, well developed buds or eyes, and a properly balanced root system will produce the best results in the shortest time.

TIME OF PLANTING. Peonies planted in September and October become established before winter sets in, and will usually bloom in the spring. We advocate fall planting for the amateur grower; but they can be successfully planted in the spring providing the plants are dug in the fall and kept in a dormant condition over winter. Place the plants in your garden where they can remain permanently for eight or ten years. Cover lightly with straw or coarse hay after the ground freezes, the first fall.

ABOUT ANTS AND BEES. When the buds begin to swell in the spring, they are frequently covered with ants and bees; but do not become alarmed, as all these insects are after is the honey that exudes from the buds, and they will not cause any injury.

BLOOMING. While many Peonies will bloom the first year, most varieties will not reach their full normal development, or produce typical bloom, until their third year. In cutting bloom, be sure to leave part of the foliage on the plant for the future development of the roots and buds.

"7 BEAUTIES" PEONY BARGAIN

(No. 3)

All seven ONLY $2.50 postpaid

Mary Brand, Vivid Crimson
Reine Hortense, Soft Pink
Baroness Schroeder, Flesh White
Mons. Dupont, Creamy White
Mons. Jules Elie, Lilac Pink
Pierre Duchartre, Deep Pink
Karl Rosefield, Dark Red

Three of each (21) for $6.50

BEAUTIFUL LUETTA PFEIFFER PEONY FREE WITH ALL PEONY ORDERS OF $2.50 OR OVER

Just a few of the many Medals and Cups awarded for Pfeiffer's Peonies

PEONY RATINGS

The figures at the right in the Peony descriptions are the official ratings given by the American Peony Society; 10 points being perfect. Any Peony rating 7.0 is good, over 8.0 very good, and over 9.0 exceptionally good.

PFEIFFER'S PEONIES

IN ALPHABETICAL ORDER

ADOLPHE ROUSSEAU 8.5 (Dessert, 1890). Garnet-red. One of the darkest and most brilliant velvety reds, with large, shell-like petals on tall, stiff stems. Early midseason; an extra fine landseape variety. **75c each.**

ALBATRE 8.7 (Crousse, 1885). White. Very large. Fragrant, strong grower and profuse bloomer. Late midseason. **50c each.**

ALBERT CROUSSE 8.6 (Crousse, 1893). Very large, eompaet, bomb type flower. Delieate seashell-pink with crimson fleeks. An exeellent standard variety. **50c each.**

ALSACE-LORRAINE 8.8 (Lemoine, 1860). Creamy white. Very large, creamy white flowers, eenter delieately tinted with brownish yellow. Pointed petals resembling a waterlily. Tall. Vigorous grower. Late. **50c each.**

ANN PFEIFFER (Pfeiffer, 1932) Double deep rose, fragrant, mammoth size, blooms 8 to 10 inehes in diameter; medium tall; midseason; good blooms. **$1.50 each.**

ARCHIE BRAND 7.5 (Brand, 1913) Deep seashell-pink. Very large, bomb-shaped flower of an even seashell-pink with silvery border; delicately seented like a rose. Profuse bloomer. Medium early. **50c each.**

ARMANDINE METCHEN. Beautiful dark red Peony of perfect form. One of the old standard varieties. **$1.00 each.**

ASA GRAY 8.1 (Crousse, 1886). Lilac-pink. Large, compact, pale lilac flower of semi-rose type. Prolific bloomer, fragrant, striking appearance. Medium early. **50c each.**

AUGUSTE DESSERT 8.7 (Dessert, 1920). Intense pink, eaeh petal edged with narrow silver border. Midseason. **$1.50 each.**

AUGUSTIN D'HOUR 7.8 (Calot, 1867). Red. Extremely large, showy bloom of very deep brilliant or solferino-red, silvery reflex; bomb type. Medium early. **50c each.**

AURORE 8.0 (Dessert, 1904). Milky white. Extra large, flat loose bloom, semi-rose type. Fragrant and fine. Late. **50c each.**

AVALANCHE 8.7 (Crousse, 1886). Pure snow-white. Fragrant, waxy, snow-white blooms opening like a rosebud. Center petals edged with earmine. Strong, tall, midseason variety. Very free bloomer. **50c each.**

BAYADERE 8.5 (Lemoine, 1910). Pure white. Large, globular flowers of ereamy white with a golden heart. Midseason. **75c each.**

BARONESS SCHROEDER 9.0 (Kelway, 1880). Flesh-white. Plume-shaped flower with irregularly shaped petals. Fragrant; strong, tall grower and free bloomer. Midseason. Regarded as one of the world's best white Peonies. **50c each.**

BLANCHE KING (Brand, 1925). Deep pink, wonderful size, and a true rose type, holding its color in the field. Wonderful exhibition flower. **$5.00 each.**

CHARLES McKELLIP 7.8 (Brand, 1907). Crimson. Probably the most perfeetly formed bright red Peony, especially beautiful in the bud and when half open. Semi-rose type. Midseason. **50c each.**

CHERRY HILL 8.6 (Thurlow, 1915). Deep garnet-red. One of the earliest red Peonies. Beautiful sheen, long stiff stems. Semi-rose type. **75c each.**

CLAIRE DUBOIS 8.7 (Crousse, 1886). Satin pink. Very large rose type flower, uniform soft pink, borne on strong stiff stems. One of the best late varieties. **50c each.**

E. B. BROWNING 9.2 (Brand, 1907). White. A tall, commanding white rose type; soft pink in the bud. A very attraetive flower. Very large and late bloomer. **75c each.**

E. C. SHAW 9.1 (Thurlow). Pink. Fragrant; late midseason; medium height. Strong stems and excellent foliage. **$2.50 each.**

ELAINE (Pfeiffer, 1932). Double, medium tall, delieate pink fleeked erimson in the eenter; midseason; fragrant. **$1.00 each.**

ELWOOD PLEAS 8.7 (Pleas, 1900). Light shell-pink. Large size, flat, full double, light pink blooms in clusters, opening several on a stalk. Robust grower. Late mid-season. **75c each.**

ENCHANTERESSE 8.9 (Lemoine, 1903). Late white. **$1.00 each.**

ETTA 8.0 (Terry). Pale pink. Very large, rose type, fragrant, even pink blooms. Very late **50c each.**

EUGENE VERDIER 8.3 (Calot, 1864). Hydrangea-pink. Very large, eompact, typical rose type. Outer guard petals lilac-white. Fragrant; very ereet, dwarf habit, with strong stems; free bloomer. Late. This variety should not be confused with Eugenie Verdier or L'Indispensable. We have the genuine Eugene Verdier. **50c each.**

PEONY Bargain No. 1

"STANDARD" COLLECTION

Edulis Superba, Rose Pink
Chestine Gowdy, Silvery Pink
Rachel, Garnet Red
Duc de Wellington, Creamy White
Louis Van Houtte, Crimson

All Five, ONLY $1.00 postpaid

EUGENIE VERDIER 8.6 (Calot, 1864). Pale hydrangea-pink. Collar lighter, eenter deeper, fleeked crimson. Large, medium compact rose type, tall, free bloomer. Midseason. Distinet from Eugene Verdier. **50c each.**

EUNICE SHAYLOR 8.9 (Shaylor). Double type; midseason. Outer petals eupped and wavy, pale rosy flesh eolor deeply flushed with rose toward the base; tall, fragrant and free blooming. **$2.50 each.**

FELIX CROUSSE 8.4 (Crousse, 1881). Rich red. Large, globular flowers are a rieh, brilliant, effective red. Rose type. Late midseason. **50c each.**

FESTIVA MAXIMA 9.3 (Miellez, 1851). White. Extra large rose type. Pure white with carmine flecking in the eenter. Fragrant; early; most popular all-white Peony. **50c each.**

FRANCES HERNDON (Pfeiffer, 1932). Deep rose; fragrant, yellow stamens showing through the petals; medium tall; free bloomer; midseason. **$1.00 each.**

FRANCES WILLARD 9.1 (Brand, 1907). Creamy white, large flower with eup-shaped eenter, enelosing golden stamens. Very fragrant. Mid-season. **75c each.**

FRANCOIS ROUSSEAU 8.2 (Dessert, 1909). Brilliant red. Rose-shaped, showing stamens among the petals. Early. **75c each.**

GEORGIANA SHAYLOR 8.9 (Shaylor). Pale rose-pink with lighter center. The flowers are large with extremely broad petals; midseason. One of Shaylor's best. **$1.00 each.**

GOLDEN DAWN 8.6 (Gumm, 1923). Ivory-white with yellowish center. Very fragrant. Much like Primevere. **$2.00 each.**

GROVER CLEVELAND 8.2 (Terry, 1904). Dark crimson. Very large, compaet rose type; medium height. Late midseason. **50c each.**

Peony Bargain No. 2

EXTRA GOOD VARIETIES

Avalanche, White
Judge Berry, Soft Pink
Charles McKellip, Crimson
Livingstone, Lilac Rose

All Four, ONLY $1.00 postpaid

GRANDIFLORA 8.8 (Richardson, 1883). Shell-pink. Very large, flat rose type, with fine, laey petalage. Very late. **50c each.**

HANSINA BRAND 9.1 (Brand, 1925). Medium to deep pink, long, ereet stem. A remarkable and distinct Peony. Given an award of merit at the London, Ont., International Show. **$3.00 each.**

HAZEL KINNEY 9.0 (Brand, 1925). Light flesh-pink; large. Midseason. **$4.00 each.**

HELENE WILLIAMS (Pfeiffer, 1932). Hydrangea pink; medium early; fragrant, profuse bloomer. **50c each.**

HENRY AVERY 8.8 (Brand, 1907). Light pink. Large crown type; flesh-pink with clear yellow petals forming a eollar around a rose-pink eenter. Good blooming; erect. Midseason. **75c each.**

IRENE COE (Pfeiffer, 1932). Semi-double, seashell pink; fragrant; good bloomer. **50c each.**

JEANNOT 9.2 (Dessert, 1918). Flesh-pink. Globular rose type, pink with lavender tint. Late. A fine landseape plant. **$1.00 each.**

JUBILEE 8.9 (Pleas, 1908). White. Very large, flat rose type, white shading to rose; distinct and strong. **50c each.**

JUDGE BERRY 8.6 (Brand, 1901). Soft pink. Very large, flat semi-rose type. Bud opens pink, the petals open farther and farther baek until it becomes a great flat disk of variegated pink and white blooms of surpassing beauty, 7 to 8 inches in diameter. Very early, with a delicate fragrance. **50c each.**

JUNE DAY 9.0 (Franklin). Light pink, deepening toward center of flower. Rose type. Some of the central petals edged with lavender. Delicate rose fragranee. Midseason. **$1.50 each.**

KARL ROSEFIELD 8.8 (Rosefield, 1908). Rich crimson. Large, semi-rose type. Tall, strong plant. Midseason. **50c each.**

KELWAY'S GLORIOUS 9.8 (Kelway, 1909). White. Very large, full double rose type; free bloomer. A really fine white Peony. **$1.50 each.**

LA FRANCE 9.0 (Lemoine, 1901). Rose-white. Very large, compact rose type, guard petals splashed erimson. Very fragrant; strong, tall, free bloomer. Late. **$1.00 each.**

LA FEE 9.2 (Lemoine, 1906) Mauve-rose. Very large, compact crown type flowers. Very fragrant; tall and vigorous. Early midseason. **$1.00 each.**

LADY ALEXANDRA DUFF 9.1 (Kelway, 1902). Flesh-pink. Very large, flat, semi-rose flowers, distinetly striped with carmine. Strong and vigorous; profuse bloomer. Midseason. **75c each.**

LA LORRAINE 8.6 (Lemoine, 1901). Creamy white. Large globular blooms. Tall grower, free bloomer. Midseason. **$1.50 each.**

LAURA DESSERT 8.8 (Dessert, 1913). Creamy white. Large full flower, eream-white guards, bright canary-yellow center. **$1.50 each.**

LE CYGNE 9.9 (Lemoine, 1907). Milk-white. Large semi-rose type, perfectly formed, globular flowers. Petals very much incurved, very fragrant, erect, medium tall, stiff stems. Free bloomer. Midseason. The finest white in existence. **$2.50 each.**

LEONA CAUSTIN (Pfeiffer, 1932). Semi-double, deep rose-pink; large bloom; medium tall, free bloomer; midseason. **50c each.**

LORA DEXHEIMER 8.4 (Brand, 1913). Flaming crimson. Immense semi-rose blooms, stiff stems; prolific. Early. **75c each.**

LILIAN GUMM 8.8 (Gumm, 1921). Deep rose-pink; very fine fragrance. One of the very largest Peonies. Late midseason. **$1.00 each.**

LONGFELLOW 9.0 (Brand, 1907). Brilliant eherry. golden stamens surround the center. Good bloomer. Late midseason. One of the finest reds in existence. **$1.00 each.**

LOVELINESS 8.8 (Hollis, 1907). Pink. Very large, flat, hydrangea-pink flowers. Strong, upright stem. Late bloomer **$1.00 each.**

Longfellow

LUETTA PFEIFFER 8.7 (Brand, 1916). A beautiful semi-double pinkish white, often 8 to 10 inches in diameter. These immense flowers are borne on long, stiff, upright stems. The blooms are made up of large, pure glistening petals, interspersed with golden stamens. Petals are edged and blotched with stripes of brilliant carmine. It is a very early, profuse and dependable bloomer. Fragrant. It opens a light pink and gradually fades to the daintiest pink, and then almost white. The foliage of the plant is a shiny dark green. **$1.00 each.**

MABEL FRANKLIN 9.0 (Franklin, 1920). Blended pink. Collar of creamy petals surrounds the center, outer pink petals tipped with lavender. Fragrant. **$2 00 each.**

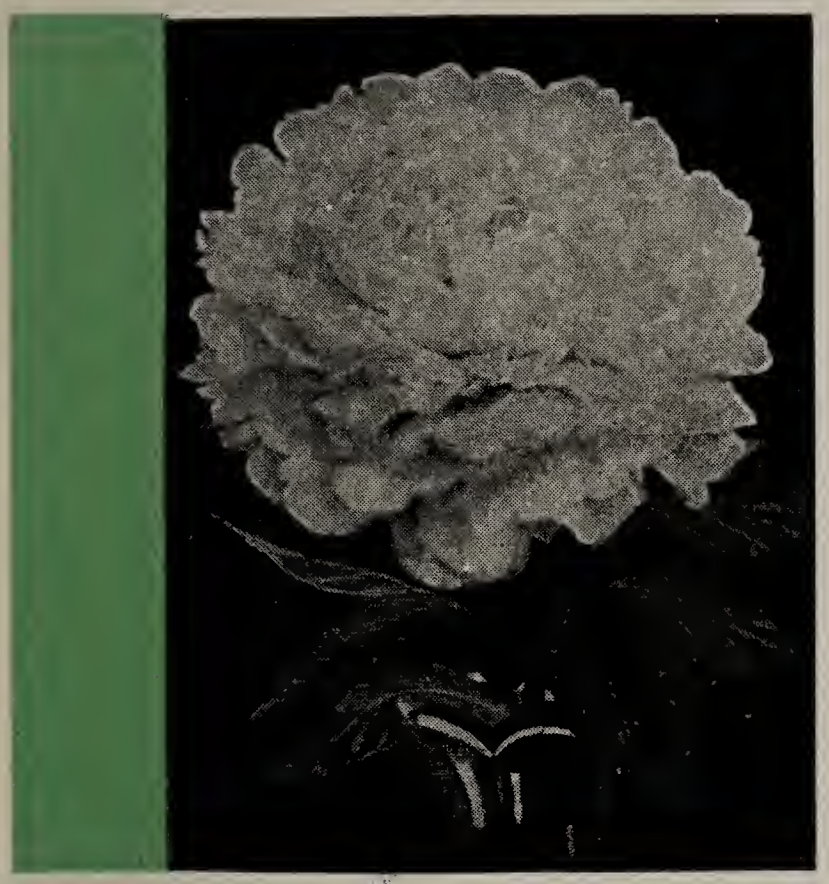
MARCELLA DESSERT 8.2 (Dessert, 1899). Creamy white, lightly spotted with lilac, center flecked crimson; crown type. Midseason; fragrant. **50c each.**

BEAUTIFUL LUETTA PFEIFFER PEONY FREE WITH ALL PEONY ORDERS OF $2.50 OR OVER

MARCHIONESS OF LANSDOWNE 8.6 (Kelway). Brilliant rose-pink with a slight salmon suffusion. Large double flat bloom; midseason; medium height, free blooming. **$4.00 each.**

MARIAN PFEIFFER (Pfeiffer, 1925). Brilliant bright double red without a trace of magenta or purple. An outstanding red with a decidedly spicy rose geranium fragrance. Rose type; tall, profuse bloomer. **$1.00 each.**

MARIE JACQUIN 8.3 (Verdier). Pale pink, becoming white with creamy tones resembling a waterlily. Midseason. **$1.00 each.**



Mrs. Frank Beach

MARIE CROUSSE 8.9. (Crousse, 1892). Pale lilac-rose. Enormous, full, globular flowers on long, strong stems. Midseason. **50c each.**

MARIE LEMOINE 8.5 (Calot, 1869). Pure white. Large, very compact, rose type, center cream-white. Fragrant. Medium height. Extra strong stems. Very late. **50c each.**

MARTHA BULLOCH 9.1 (Brand, 1907). Rose-pink. Enormous, cupshaped blooms often 10 inches across. Outer petals shading to silvery shell-pink, stalk strong and erect. Fragrant. Gigantic size and exquisitely beautiful. **$1.50 each.**

MARY BRAND 8.7 (Brand, 1907) Vivid crimson. Golden stamens through the center; very fragrant. One of the best of all reds. Immense heads of bloom. **50c each.**

MARY WOODBURY SHAYLOR 9.0 (Shaylor). Pink. The guard petals are shell-pink and the center a creamy yellow. Dwarf grower with stiff stems. Profuse bloomer. **75c each.**

LODI, WISCONSIN

Dear Sirs:

I want to thank you for the free gift you sent me. The Peony is my favorite flower. I am very much pleased with my order. Yours very truly,

Mrs. H. H. L.

MILTON HILL 9.0 (Richardson, 1891). Shell-pink. Large, flat flower of perfect rose shape. Strong medium height with sturdy stems. Late. **75c each.**

MISS HENNIGER (Terry). Cream-white, with very long, open petals, giving it the chrysanthemum effect so much desired in Peonies. Strong grower and free bloomer. Midseason. Buds show a trace of flesh-pink but mature bloom is pure white. **50c each.**

MME. AUGUSTE DESSERT 8.6 (Dessert, 1899). Violet-rose. Semi-rose type large, perfect flower tinged with carmine. A good, free blooming, early midseason variety. **$1.00 each.**

MME. EMILE LEMOINE 8.9 (Lemoine, 1899). Large, full blooms of soft flesh-pink. Tall, strong stems. Midseason. **50c each.**

MME. JULES DESSERT 9.4 (Dessert, 1909). White, shaded with buff and salmon tints; large flower. Medium height, strong grower. Midseason. A superior variety. **$1.00 each.**

MODELE DE PERFECTION 7.8 (Crousse, 1875). Violet-rose; large, compact flower, very symmetrical. Medium dwarf plant. Free bloomer. Late. **75c each.**

LANSING, MICHIGAN

Dear Sir:

The bulbs arrived safely. I am more than pleased. I do not think any one ever received a bigger treasure box for one dollar. Many thanks. Yours truly,

C. E. E.

MONS. DUPONT 8.3 (Calot, 1872). Creamy white. Well formed, cup-shaped bloom, center splashed with crimson and showing stamens. Tall, erect, fragrant. Late midseason. **50c each.**

MONS. JULES ELIE 9.2 (Crousse, 1888). Lilac-pink. Enormous full flower, crown type, resembles a chrysanthemum; glossy lilac-pink with a silvery sheen. Early bloomer. Very fragrant. One of the highest rated of the older varieties. **50c each.**

MONS. MARTIN CAHUZAC 8.8 (Dessert, 1889). Dark red. Medium to large, globular rose type; medium height. Early midseason. The darkest Peony grown. **$1.00 each.**

MRS. A. G. RUGGLES 8.3 (Brand, 1913). Light pink. Large, semi-double type. Petals long and fringed. Late. Strong grower and a wonderful flower. **$1.00 each.**

MRS. A. M. BRAND 9.6 (Brand, 1925). Beautiful pure white, of immense size, exquisite form. Good, strong stems, healthy light green foliage. Awarded the gold medal at the 1925 American Peony Show in St. Paul. **$4.00 each.**

MRS. FRANK BEACH 9.0 (Brand, 1925). Beautiful creamy white flower like Jubilee. Dwarfish grower. Late. Given an award of merit at the London, Ont., International Show. **$2.00 each.**

MRS. JOHN M. KLEITSCH 9.0 (Brand, 1925). Deep lavender-pink, broad, stiff petals and a color not duplicated by any other Peony. **$2.00 each.**

MYRTLE GENTRY 9.1 (Brand, 1925). Large flowers of delicate salmon-pink. Tall, erect grower and a regular and profuse bloomer. Very fragrant. Awarded the American Peony Society's silver medal at St. Paul, 1925. **$2.00 each.**

NINA SECOR 9.0 (Secor). Pure white. Beautiful clear white of large size and splendid form. Very late. **$1.50 each.**

OFFICINALIS ROSEA. Deep rose-pink. Similar to the Officinalis Rubra. **50c each.**

Peony Bargain No. 4

Seven Fine, High Rated Varieties

Mons. Martin Cahuzac, Darkest Red
Richard Carvel, Bright Crimson
Tourangelle, Delicate Pearly Mauve
Sarah Bernhardt, Apple-Blossom Pink
Luetta Pfeiffer, Pinkish White
Nina Secor, Clear Pure White
Phoebe Cary, Shell Pink

All Seven, ONLY $5.00 postpaid

OFFICINALIS RUBRA. The old deep bright red Peony of the old-time garden. Very early. **$1.00 each.**

PFEIFFER'S PRIDE. Late double rose type of fine form; outer petals a peculiar shade of light pink, shading deeper to the center, with a ring of yellow stamens surrounding a tuft of deeper pink blotched with crimson. Strong, stiff stems of medium height; pleasing fragrance. A really fine new Peony. **$1.50 each.**

RICHMOND, VIRGINIA

Gentlemen:

I wish to give credit where due, and I must say I was more than pleased with the results from the bulbs I purchased from you last year. They were praised by all who saw them. This year I hope to add to what I have, and you can rest assured they will come from Pfeiffers.

Yours very truly,
S. G. B.

PHOEBE CARY 8.8 (Brand, 1907). Shell-pink, loosely formed blooms of exquisite loveliness, deeper center. Fragrant. Very late. **$1.00 each.**

Nina Secor

PHILIPPE RIVOIRE 9.2 (Rivoire, 1911). Very dark crimson. Large, well-formed, cup-shaped flowers of rose type. Strong grower. Fragrant. Early. A very striking and large bloom. **$2.00 each.**

PHILOMELE 7.7 (Calot, 1861). Old rose, collar of buff petals. **50c each.**

PHYLLIS KELWAY 9.0 (Kelway, 1908). Very large, rose-pink paling to white in center, showing many stamens. Floriferous. Midseason. **$1.50 each.**

PIERRE DUCHARTRE 8.2 (Crousse, 1895). Deep pink. Large, compact, globular blooms. Rose type. Fragrant. **50c each.**

PRIDE OF ESSEX 8.9 (Thurlow, 1916). Deep flesh-pink. **$1.00 each.**

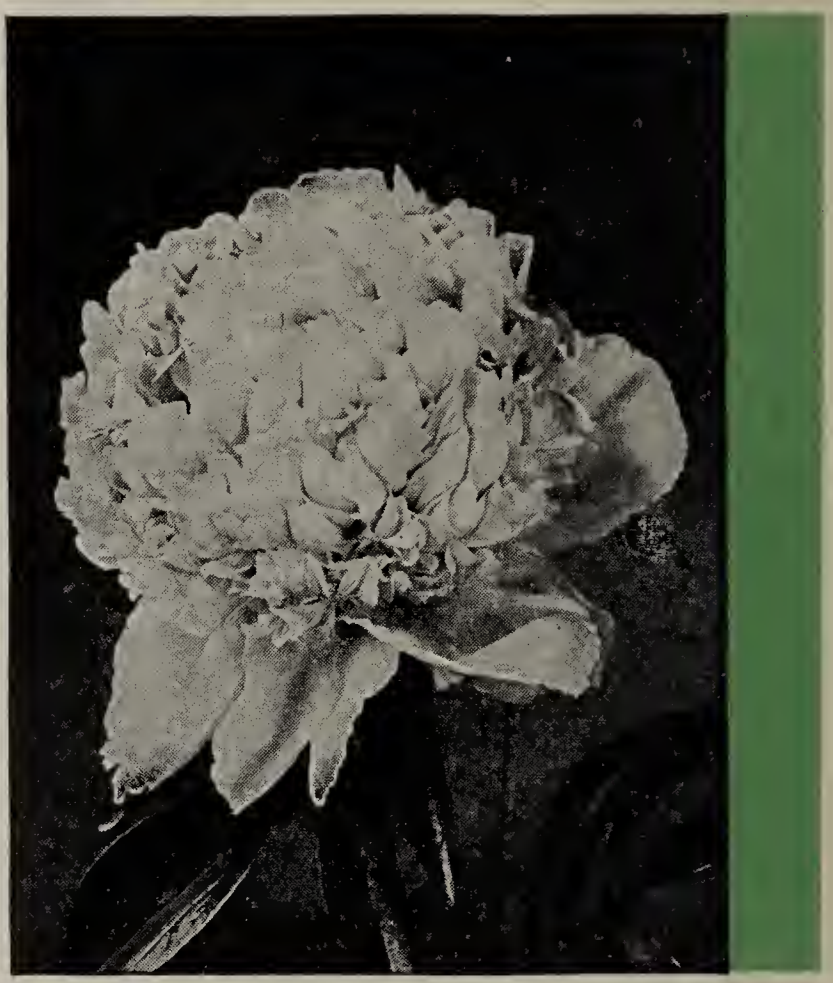
PRIMEVERE 8.6 (Lemoine, 1907). Buff with sulphur-yellow center. Large, flat flower. Tall, strong and free bloomer. Very fragrant. Midseason. Nearest approach to a yellow Peony. **$1.00 each.**

RACHEL 8.3 (Lemoine, 1904). Soft pink. Well shaped, round flower. Strong, straight stems. **$1.00 each.**

RAOUL DESSERT 9.0 (Dessert, 1910). Clear mauve. Rose type, enormous compact flower, mauve shaded carmine-pink and tinted silvery white. Free bloomer. Late mid-season. Very attractive. **$1.50 each.**

REINE HORTENSE 8.7 (Calot, 1857). Soft pink. Semi-rose type, center of flower prominently flecked crimson. Midseason. Extra fine **75c each.**

RICHARD CARVEL 8.8 (Brand, 1913). Bright crimson. Large, bomb type; tall, profuse bloomer. Very fragrant. A magnificient early crimson Peony. **$1.00 each.**



Mons Jules Elie

ROSA BONHEUR 9.0 (Dessert, 1905). Light rose. Very large, flat flowers, borne in clusters. Rose type. Midseason. Extra fine. **$1.00 each**

ROSETTE 8.8 (Dessert, 1918). Silvery flush, shaded salmon at base of petals, flecked crimson; shaped like a Rose. A splendid early variety of erect habit. **$1.00 each.**

RUTH MARKLE (Pfeiffer, 1932). Double light pink; tall, fragrant; good propagator; late. **$1.00 each.**

SARAH BERNHARDT 9.0 (Lemoine, 1906). Apple-blossom-pink, tipped silver; large size flowers in huge clusters. Magnificient. **75c each.**

SHEBOYGAN, WISCONSIN

Dear Sirs:

Just a few lines to let you know how I have enjoyed my Peonies I bought from you last spring. They were only from a bargain sheet, but they are the most beautiful things I have in my garden, such lovely large flowers, and every one just as beautiful. Words can hardly express how much I love them.

Yours very truly,
Mrs. B. H.

SOLANGE 9.7 (Lemoine, 1907). The color of this variety is a cream-white with a suffusion of buff and pale salmon-pink. Double type. Very large and late. Compact, globular form, opening slowly and not acquiring full development for several days. An excellent exhibition variety. **$1.00 each.**

SOUVENIR DE LOUIS BIGOT 8.8 (Dessert, 1913). Bengal rose. Very large. Convex bloom with fringed petals. Rose type. Midseason. Brilliant and beautiful. **$1.00 each.**

BEAUTIFUL LUETTA PFEIFFER PEONY FREE WITH ALL PEONY ORDERS OF $2.50 OR OVER

PEONY BARGAIN NO. 5

Super De Luxe Collection

9.0 Longfellow, Brilliant Cherry Red
9.0 Mrs. Frank Beach, Pure Ivory White
9.1 Myrtle Gentry, Light Salmon Pink
9.2 La Fee, Silvery Tipped Pink
8.8 Laura Dessert, Yellow Center

All Five, a $7.50 value, ONLY $5.00 postpaid

SUZETTE 8.2 (Dessert, 1911). Bengal rose. Slightly shaded carmine-purple with silvery reflex and golden stamens. Medium size, strong, stout stems. Midseason. **75c each.**

THERESE 9.8 (Dessert, 1904). One of the French masterpieces. Second highest rated Peony; and considered one of the world's finest varieties. The flowers are of enormous size, and true rose type, with delicate fragrance. Color rich satiny pink with a lighter center. The plant is of vigorous growth, and very free blooming. With us always blooms the first year from planting. Medium height, strong stems. Heavy foliage. **$1.00 each.**

TOURANGELLE 9.4 (Dessert, 1910) Pearly white, overlaid with delicate mauve and shade of the La France Rose. Very full, large, flat rose type flowers. Strong grower, free bloomer. Late midseason. One of the desirable varieties. **$1.00 each.**

VENUS 8.3 (Kelway, 1883). Pale hydrangea-pink. Tall, free bloomer. Extra fine for cut flowers. Midseason. **50c each.**

VICTOIRE DE LA MARNE 8.2 (Dessert, 1915). Amaranth-red, silvery reflex. Very attractive, globular bloom of great size. **$1.00 each.**

VIRGINIA MARY (Pfeiffer, 1932). Full double, dark rose pink, rose type; early; excellent cut flower variety. **$1.00 each.**

WALTER FAXON 9.3 (Richardson, 1904). Vivid salmon-shell-pink of a luminous intensity, unique in Peonies. This remarkable variety is at its best in the show room. The flowers are double, of medium size and attractive form; mildly fragrant. Fairly floriferous; good stems and foliage. **$1.00 each.**

W. F. CHRISTMAN 8.8 (Franklin). Flesh-pink. An attractive flower, full rose type. Fragrant. Strong, sure bloomer. Midseason. **$1.00 each.**

SINGLE PEONIES

ALBIFLORA, THE BRIDE 8.4 (Dessert, 1902). Single white. Very large, fragrant, with long, yellow stamens. Very early, free blooming and tall. **$1.00 each.**

BALLOIL (Origin unknown). Single Red. **$1.00 each.**

BLUSHING BRIDE (Pfeiffer, 1932). Single delicate pink, fading to white; early; rather dwarf; free bloomer; good size flower. **$2.50 each.**

DUCHESS OF BEDFORD (Kelway). Single pink. **$2.00 each.**

FLAMING YOUTH (Pfeiffer, 1932). Single, crimson; early; robust grower, profuse bloomer, wonderfully fine variety for landscaping. **$1.00 each.**

LULU WILSON (Pfeiffer, 1932). Single, very large, light pink, profuse bloomer; medium height; earliest of all. **50c each.**

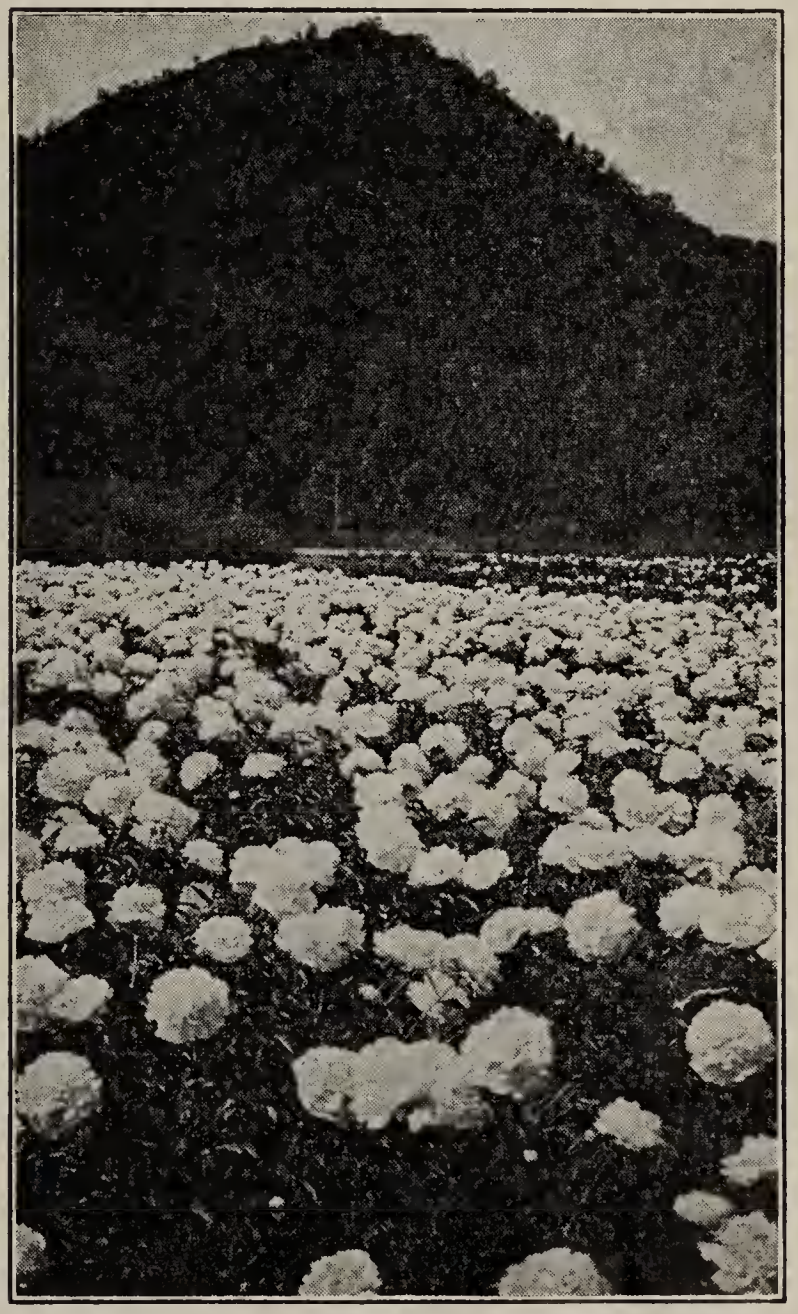
MARGUERITE DESSERT 8.5 (Dessert, 1913). Very large; midseason. White, thickly powdered with pale rose-pink dots; small clusters of golden yellow stamens in center; carpels tipped red; fragrance faint but pleasing. Tall. Very floriferous; strong stems and foliage. **$1.00 each.**

NELLIE 8.6 (Kelway). Medium to large; midseason; two rows of undulated petals, rose-pink at first, fading almost white; small tuft of yellow stamens in center; carpels ruddy green, dark rose tips and pink kernels at base. Dwarf; floriferous; stiff stems; blooms in clusters. Foliage narrow and wavy. **$1.00 each.**

PRIDE OF LANGPORT 8.9 (Kelway, 1909). This fine variety carries the highest rating of all the pink singles. The guard petals are large and well rounded, surrounding a center of long, yellow stamens, light green, tipped pink. It is a tall and vigorous grower with small, wiry stems that carry the flowers in clusters. The soft, pleasing pink color and delightful habit of growth make this a very desirable variety. **$1.50 each.**

SETTING SUN (Pfeiffer, 1932). Single, dark crimson, profuse bloomer; medium height; early. **$1.00 each.**

VENISE (Dessert, 1913). Single pink. **$1.00 each.**



Photograph of one of our fields showing Sarah Bernhardt at its Best.

JAPANESE PEONIES

Japanese Type Peony

PRAIRIE AFIRE (Brand). Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be eut in the bud and developed inside when the result is simply marvelous. **$10.00 each.**

AMA NO SODE 9.2 (Japan). Exeeptionally large flower; petals bright rose-pink forming a saueer-like eup about an immense center of long, yellow staminodes with flattened, erinkled tips stained with rose; carpels green with yellowish tips and white kernels at the base. Medium height; vigorous growth; very floriferous; strong stems. Good foliage. **$2.50 each.**

BOBBIE BEE (Hollis, 1907). Carmine-red, with gold eenter. **$1.00 each.**

CROWN ON CROWN. Shades of pink. **50c each.**

DAYBREAK. Pale rose. **75c each.**

FUYAJO 9.2 (Origin unknown). Medium size; midseason. Dark purplish erimson guard petals of smooth texture and heartshaped outline; eenter a cluster of dark old rose petaloids heavily tipped with pale buff or cream. Carpels green; tipped pink and white; slightly fragrant. Tall; floriferous; strong stems. Foliage ruffled and tinged with red. **$1.00 each.**

GERALDINE (Kelway). Carmine-violet. **50c each.**

GOLDEN BEAUTY (Pfeiffer, 1932). White guard petals, bright yellow eenter, yellowish green earpels; dwarf habit. Excellent landseape variety. **$2.00 each.**

GOLD MINE 8.2 (Hollis, 1907). Medium size; midseason. Dark rose-pink of irregular, eupped form; center of narrow whitish petaloids stained light pink and tipped with yellow; carpels ruddy green with pink tips and yellow base; poor fragrance. Medium growth; fairly floriferous; stiff stems. **$1.00 each.**

GYPSY. Dark Tyrian rose. **$1.00 each.**

LEMON QUEEN. Cream-white. **50c each.**

LA BOLAS 7.6 (Kelway). Dark crimson. **50c each.**

MIKADO (Japan, 1893). A fine exhibition and garden variety, eonsidered one of the best red Peonies of its type. Medium size; midseason; center broad and flat staminodes stained dark rose-red, edged with pale yellow-buff. Very floriferous. **$1.00 each.**

MRS. MAC (Franklin). Delicate pink, typical Japanese blooms flecked with deeper tones of pink. A splendid Peony. **$2.50 each.**

Peony Bargain No. 6

FIVE EXTRA FINE SINGLES

Flaming Youth, Crimson
Albiflora, White
Setting Sun, Deep Crimson
Lulu Wilson, Large Pink
Madeline Gauthier, Light Flesh Pink

All Five, ONLY $3.00 postpaid

Peony Bargain No. 7

Five Popular Japanese Varieties

Crown on Crown, Shades of Pink
Geraldine, Carmine Violet
Lemon Queen, Creamy White
La Bolas, Dark Crimson
Rashoomon, Deep Rose Red

All Five, ONLY $2.00 postpaid

RASHOOMON 8.7 (Japan). This is a variety that attracts very much attention in the field, not only because of the beauty of the flower but on account of the pleasing appearanee of the plant. The foliage is a clear, glossy green, with erinkled and pointed leaves. The blooms are large, the outer row of petals a deep rose-red surrounding a large tuft of erinkled golden filamental petals. **$1.00 each.**

SOME GANOKO 9.0 (Origin unknown). A dark red Japanese Peony of superior merit. It has two rows of guard petals instead of the usual one, and the guard petals are cupshaped and are as lustrous as if they were varnished. As a eut flower it has no superior in color, is not as desirable for landscaping purposes as Mikado or Rashoomon. **$2.00 each.**

TAKARADAMA (Origin unknown). Large, late white, eentral petaloids yellow. **$2.00 each.**

TAMATE BOKU 9.4 (Origin unknown). Very large; midseason. Enormous eupped petals of dark old rose-pink; center eomposed of very long, threadlike staminodes, yellow at the base, with rose-pink, flat, crinkled tips tinted buff and yellow at the edges; downy pale green earpels with vivid pink line at the base and striking rose-red tips; faintly fragrant. Medium height, strong, pyramidal habit; fairly free flowering; strong stems. Leathery leaves. Generally eonsidered the finest Japanese Peony. **$7.50 each.**

TOKIO 8.9 (Origin unknown). Very large; midseason. Cupped, waving guard petals of dull rose-pink; eenter of large loose staminodes, narrow at the base with wide tips tinted pale yellow. Very tall, vigorous; fairly floriferous; strong, stiff stems. Dark, broad foliage. **$1.00 each.**

TOR NO MAKI 9.0 (Origin unknown). Very large; midseason. Long, undulated guard petals of pale bluish white, fading to pure white; eenter of whitish staminodes edged and suffused yellow at the tips, earpels pale green; slightly fragrant. Medium height; good growth and foliage; fairly floriferous; strong stems. **$2.00 each.**

BEAUTIFUL LUETTA PFEIFFER PEONY FREE WITH ALL PEONY ORDERS OF $2.50 OR OVER

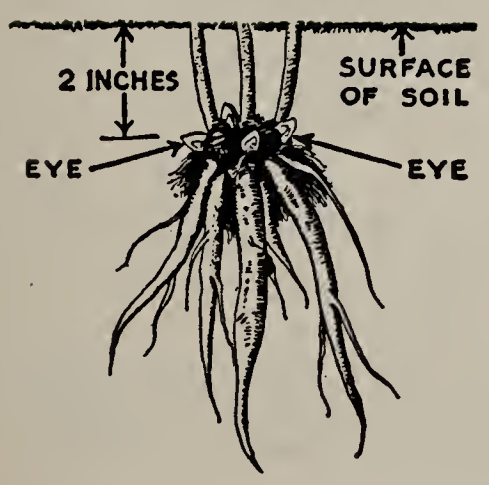
POPULAR PEONIES

at popular prices

Any of the following varieties: Each 35c

Your Choice, any 4 . . . . . $1.00
Your Choice, any 12 . . . . 2.50
Your Choice, any 25 . . . . 4.50

Achille, Blush White
Alba Sulphurea, White
Alexandre Dumas, Salmon-rose
Ben Franklin, Crimson-red
Candidissima, White
Charles Verdier, Deep Rose
Chestine Gowdy, Silvery Pink
Comte d'Osmont, White
Couronne D'Or, Late White
Delachei, Red
Delicatissima, Delicate Pink
Duchesse de Nemours, Sulphur-white
Duc de Wellington, Creamy White
Edulis Superba, Rose-pink
Fanny Crosby, Delicate pink
Faribault, Deep Rose
Floral Treasure, Lilac-rose
Fragrans, Deep Rose
Harriet Farnsley, Flesh-pink
H. F. Reddick, Dark Crimson
Jeanne d'Arc, Pink and White
Lady Bramwell, Pink
La Perle, Pink, Flecked Crimson
La Rosiere, White
La Tulipe, Blush White
La Sublime, Crimson
L'Indispensable, Pink
Livingstone, Pale Lilac Rose
Louis Van Houtte, Carmine-rose
Meissonier, Red
Mme. Calot, Hydrangea-pink
Mme. Crousse, White
Mme. de Verneville, Pure White
Mme. Emile Galle, Shell-pink
Marechal Vaillant, Light Red
Midnight, Deep Maroon
Moses Hull, Deep Rose Pink
Mrs. Carew, Delicate Pink
Nigricans, Red
Old Silver Tip, Soft Madder Rose
Octavie Demay, Pale Pink
Papillionacea, Pink
Pottsi, Red
Prince of Darkness, Dark Maroon
Prince Imperial, Red
Purpurea Superba, Carmine-rose
Queen Victoria, White
Rachel, Garnet-red
Rose Here, Bright Crimson
Rubra Superba, Rich Red
Sister Annie, Pink
Souv. de L'Exposition Universelle, Violet-rose
Susan B. Anthony, Creamy Pink
Umbellata Rosea, Violet-rose
Wm. Penn, Rose



HOW TO PLANT PEONY ROOTS

Make a hole deep and wide enough to accommodate the roots. Plant so that the "eyes" are NOT more than two inches below the surface. TOO DEEP PLANTING IS OFTEN THE REASON WHY PEONIES DO NOT BLOOM.

To Enjoy Perennials of Unusual Beauty of Form and Color, Plant PFEIFFER'S IRIS

Irises are undoubtedly one of the most popular of all the hardy perennials. No other perennials available to our gardens combine so many good qualities. They are inexpensive, extremely hardy, may be grown under a great variety of conditions with a minimum amount of care, and they have a wonderful range of colors from the lightest pale yellow to rich gold and deep bronze, delicate pale blues, and lavenders to dark blue and violet to deepest purple, light pink to claret and deep maroon, all the shades of lavender, mauve, violet and pure white, with an endless array of combination colors.

Irises are easy to grow and can be planted almost any time the ground is not frozen. They will do best in a sunny, well drained location in a medium loose, mellow soil. Irises must be planted shallow; many people plant too deep and the plants rot. The rhizome or fleshy part of the root should be just under the surface of the ground. If your location is a low spot where water will stand, it is advisable to make raised beds, so the water cannot stand around the roots. Good drainage is necessary. If the soil is sour, an application of hydrated lime is advisable. Never use manure.

A Word About Plants and Prices

Our prices are based on strong, single divisions, and we always send out the best plants available. It should be understood that while we strongly advise planting in July and August, the plants are not as large or well developed as they are in the fall, but it is to your advantage to have the plants make their growth in your garden rather than in our own. For southern states, better results might be obtained if Irises are planted in September or October.

Mass Planting Advisable

An Iris display in the garden is much more effective if they are planted in groups of from three to a dozen plants of each variety, and to stimulate an interest for mass planting, we are making attractively low prices by the dozen on many varieties.

Collections

Largely for the benefit of the beginner in Iris growing we are offering some exceptional collections and combinations listed on another page. For the Iris fancier who wants the best and knows just what he or she wants, we have a list of varieties that will appeal to you.

Guarantee

All plants are guaranteed to be true to name, vigorous and healthy when received. If found to be otherwise, we will either replace with true stock or refund your money. Mistakes are made, but not intentionally.

Prices include prepayment of postage in the United States **only.**

A Few Remarks About Iris Rot

Please Read Carefully

The development of root rot in bearded Iris is a condition that at times all Iris growers have to contend with. Some of the causes of this condition are too deep planting of the rhizomes, especially early in the spring, water standing around the plants, hot and humid atmosphere, abnormal cold weather in winter without any snow protection.

THE REMEDY: Make raised beds or ridges, so water cannot stand around the plants, plant very shallow, the top of the rhizome should be at the surface of the ground. Next, if rot should develop, scrape the soil from around the rhizome, clean out the rotted parts, sprinkle with powdered sulphur, let the sun shine on the rhizome and you will soon be rid of rot.

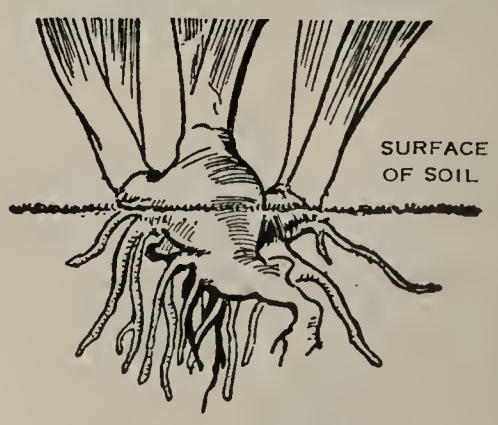
A light covering of straw or coarse hay put on after the ground freezes, will help to carry your plants safely through the winter.

Follow above instructions and you will have little, if any, trouble with rot.

Prize-Winning Irises

The quality of our plants is unsurpassed. At the Minneapolis Iris Show held in Minneapolis, June 2nd and 3rd, 1932, under the auspices of the Minnesota Horticultural Society at the Northwestern National Bank Building, we made twenty-three entries and won twenty-one prizes, fourteen firsts, six seconds and one third, besides the Sweepstakes for the most prize points scored, and the silver loving cup shown on the next page for the most comprehensive display at the show. This we did after carrying the flowers 143 miles in an automobile. When you get plants from Pfeiffer's you get these prize-winning strains at no additional cost to you.

Iris is Ideal for Border Plants



HOW TO PLANT IRIS ROOTS

Set plants in light, well drained soil where water will not stand. The rhizome or fleshy part of the root should be at the ground level. If soil is sour, ground limestone is beneficial. Use no fertilizer.

Medals and Cups that Pfeiffer's Iris have won at different shows staged by the Minnesota Peony and Iris Society and held in St. Paul and Minneapolis

New and Rare Irises

Our list of Iris for 1935 will compare favorably with any collection in the United States. We have discarded practically every variety that does not rate seventy or better, and have added many of the highest rated, and best varieties in existence.

In the list following, the letter "S" means "Standards" or upright petals; the letter "F" means the "Falls" or drooping petals.

ALLURE (Murrell, 1927). Very dainty and pleasing effect; rich canary-yellow overlaid with pink. Flowers beautifully formed with ruffled standards. **25c each.**

BALDWIN (H. P. Sass, 1926). One of the best of the dark blue purples, a huge manganese violet self with an electric sheen in the falls on 46 inch well branched stems. **50c each.**

BEAU SABREUR (Williamson, 1930). S. yellow beautifully flushed purple; F. oxblood-red, slightly paler at the edges. Beautiful flower of good substance. **50c each.**

BLUE VELVET (Loomis, 1929). Deepest dark velvety blue. One of the best of the Dominion seedlings. Large flowers of heavy substance on rigid stems, finely branched. Standards and falls same shade. **$1.00 each.**

BUECHLEY'S GIANT (Buechley, 1932). One of the largest and best formed; form and habit perfect. Improved Lord of June. S. erect and beautifully formed. F. flaring. Height in proportion to size of the flower. **$1.25 each.**

BUTO (Sass, 1927). A very large, rich velvety deep royal purple flower of perfect form and fine satiny texture. Very early. **35c each.**

CHALLENGER (Jacob Sass, 1930). Huge variety; dark purple with blackish violet falls. Vigorous and free blooming. **25c each.**

CLARA NOYES (H. P. Sass, 1931). One of the finest blended types; general effect yellow, orange and apricot. Flowers well spaced and well carried on a tall stem. A very beautiful intriguing new color. **$1.25 each.**

DAUNTLESS (Connell, 1929). One of the best red Irises. Blooms very large on tall, stiff stems. The plant is a vigorous grower and prolific bloomer. One of the most beautiful introductions of recent years. **$1.00 each.**

DEPUTE NOMBLOT (Cayeux, 1929). Copperish bronze and crimson, all flushed golden bronze; a really magnificent Iris. Flowers large and well proportioned on very tall and widely branched stems. The world's greatest Iris. **$1.50 each.**

DON JUAN (Cayeux, 1928) Enormous flowers of splendid shape and heavy texture. S. light rosy lilac shaded to bronze. F. extremely flaring, bright red, shading lighter at the edge. Foliage is very heavy and tall growing. **50c each.**

E PHONY (H. P. Sass, 1929). Ruffled standards of the richest copper tinted heliotrope. F. old gold tinged with violet; very tall. **35c each.**

GLEAM (Nicholls, 1930). Very lovely pale self blue. Tall. **35c each.**

GOBELIN RED (Danenhauer, 1929). Beautiful oxblood-red with standards lighter in color than the falls If the flowers were larger it would be classed as one of the best reds. **75c each.**

IRIS BARGAIN NO. 1

Surprise Rainbow Collection

This Collection is a veritable treasure-house of beautiful colors. It contains as wide a range of color as is possible, from purest white to deepest purple; from pure yellow to deep maroon; from dainty pink to deep wine red, and all shades and colors in between. The plants will be unlabeled, but we guarantee every plant a different variety, the total retail value of which is over $3.00.

25 Varieties, unlabeled, All different

ONLY $1.00 postpaid

INDIAN CHIEF (Ayres, 1929). S. pinkish red; F. deep rich velvety red. Flowers immense, well formed, of heavy substance. One of the best introductions of recent years. **75c each.**

JACQUARD (Ayres, 1927). A glowing dark reddish purple. Very floriferous. **50c each.**

JERRY. A new red-toned Iris that is perfeet in every way, an outstanding Topham introduetion. **$5.00 each.**

KING TUT (Sass, 1926). Large flowers of striking beauty. S. deep reddish brown. F. deep ehestnut-red illuminated with orange. **50c each.**

KING JUBA (H. P. Sass, 1931). A clear eolored large variegata, the brilliant contrast between the yellow standards and wide solid deep velvety red falls, making this a striking and much admired Iris. Large flowers on 36 to 40 ineh stems. **$1.00 each.**

KLAMATH (Kleinsorge, 1929). S. bronze tinted violet; F. deep prune-purple, paling at the edge. Good form and substance. **50c each.**

LABOR (Cayeux, 1926). Dark violet overlaid with a copper and bluish sheen. Very beautiful and strong grower. **25c each.**

LADY LUCK (Sturt., 1927). Beautiful deep purple. Early and a fast grower. Very effeetive in mass planting. **25c each.**

LARGO (Ashley, 1930). S. yellow, shading to light yellow at base, dotted brown; F. eitron-yellow shading to dark yellow overlaid mauve and lined with brown. Bright beard in the eenter. **$2.50 each.**

LE CORREGE (Vilmorin, 1927). Large flowers, very fragrant. Wonderful brilliant red bicolor. **35c each.**

LOS ANGELES (Mohr-Mitehell, 1927). Giant white flowers of fine shape and great substance. The standards faintly edged pale blue, 42 inches. **75c each.**

MAGENTA (Cayeux, 1927). Beautiful bright amethyst in eolor. A beautiful flower. Strong plant. **75c each.**

MELDORIC (Ayres, 1930). Magnificent blue-blaek colossal flowers of the darkest hue. Brilliant orange yellow beard adds to the eontrast. **$3.00 each.**

MIDGARD (Sass, 1926). Lovely eombination of yellow and pink. Large blooms of fine shape and lasting substance. **25c each.**

MINISTRE FERNAND DAVID (Cayeux, 1930). Large flower, perfect shape and substance. S. bright reddish purple. F. velvety dark reddish purple. A much improved Germaine Perthuis. **$2.00 each.**

MONTEREY (M. & M., 1929). Dark bronze-red-violet bicolor. The velvet falls are distinetly marked with lighter shades. **50c each.**

MOA (Bliss, 1919). Enormous flowers with pure violet arching standards and broad falls of a deep velvety pansy-violet. It is the tallest of the Dominion race. Very free flowering with individual flowers of great substanee. A magnificent Iris. **35c each.**

MRS. EDWARD HARDING (Perry, 1925). 48 inches. Large well-formed flowers with standards of violet-purple and falls of dark velvet violet-purple overlaid black, bronze-yellow beard. A tall beautiful Pallida variety. **35c each.**

MRS. VALERIE WEST (Bliss, 1925). 36 inches. The large standards are lavender shot with bronze, and the falls deep, rieh velvety red-purple. The flowers are very large and finely held on a strong stem. This is one of the strongest growing and most vigorous of the Dominion seedlings. **60c each.**

NEBRASKA (H. P. Sass, 1929). The latest yellow Iris to bloom. S. ruffled apricot yellow; F. same eolor with brown veinings. Dark yellow beard. Large flower. **50c each.**

NENE (Cayeux, 1928). Considered the largest Iris; flowers are enormous, over 9 inches in length, and well placed on a strong, heavy stem. S. soft rose-lilac; F. vinous red, lighter at the margin. A very imposing variety. **$1.50 each.**

Euphony

NECLA (J. Sass, 1932). A beautiful brown toned blend unlike any other dwarf. S. violet; F. deep brown, yellow beard. Good sized bloom. **25c each.**

NUMA ROUMESTAN (Cayeux, 1928). Rich coppery red with an orange beard. Produces a bright red effect in mass. **50c each.**

OMAHA (Sass, 1926). A very distinctive Iris of a coppery pink and brownish cinnamon; large blooms. **35c each.**

PEERLESS (Dykes, 1924). 38 inehes. A magnificent mahogany-red flower of perfect form and very large. A brilliant rich gold beard lights up the whole flower. It takes a plant of two years' growth to give characteristic bloom because the stems are so tall and thick and the flowers so large and of great substance. **50c each.**

PINK OPAL (Sass). Fine pink much like Pink Satin. Tall and lovely. **$1.50 each.**

PINK SATIN (Sass, 1930). One of the most exquisite Iris on the market. Clear pure pink with large, finely shaped flowers, well placed on the stem. The best pink Iris up to date. **$2.00 each.**

IRIS BARGAIN NO. 4

Super De Luxe Collection

The varieties in this Collection are among the world's finest Iris. Most of them were introduced at prices ranging anywhere from $10.00 to $25.00 each. You can have the entire Collection this year for what any one alone would have cost you several years ago.

Blue Velvet, Darkest Velvety Blue
Los Angeles, Giant White
Nene, Rose and Wine Red
Pink Opal, Better than Pink Satin
Mrs. Vallery West, Lavender and Red Purple
Sir Michael, Blue and Purple
Pluie d'Or, Golden Yellow
Elizabeth Egelberg, Dark Pink Blend
Thurastus, Blaekest Purple
Monterey, Bronze Red Bicolor

Actual Value $7.95

All 10, ONLY $6.00 postpaid

ANY THREE 75c IRIS FOR $1.75

PLUIE D'OR (Cayeux, 1928). Pure golden yellow self color. Stems widely branched with many flowers of good size and texture. One of the best yellows. **50c each.**

PONGEE (Bretschneider, 1931). Light buff color; entire flower enlivened with a golden beard. **25c each.**

PRINCE CHARMING. White frilled and edged pink. **25c each.**

PURISSIMA (Mohr-Mitchell, 1927). A pure white Iris of great size, fine form and substance. Its vigor and tall, well-branched stems make it one of the finest white Irises in commerce. Needs extra winter protection in colder states of the North. **75c each.**

Pfeiffer Iris field two years after planting.

QUIVERA (Jacob Sass, 1932). Unique beauty; buff pink standards with orange vinaceous striped pink; yellow glow at the center, striped with brown hafts and bright yellow beard. Medium size blooms. **50c each.**

RED WING (Sass, 1928). 36 inches. A gigantic flower. General color effect in bronzy red. The flower is of perfect shape and is carried on tall, stiff stems. A great acquisition. **$1.00 each.**

RAMESES (H. P. Sass, 1929). A vigorous healthy grower and free bloomer. In color, pink and rose toned blend. S. light russet; F. flaring to drooping, tourmaline pink. 36 inch well branched stem. **$1.25 each.**

ROSE MARIE (Cayeux, 1928). A late blooming Iris with flaring falls. S. light violet; F. purplish red and gracefully frilled. **75c each.**

SAN FRANCISCO (Mohr, 1927). One of the finest Iris in cultivation. Tall, well-branched stems. No other Plicata approaches it in size and grandeur. Both standards and falls distinctly edged with lavender-blue. Needs covering in severe climates. **75c each.**

SENSATION (Cayeux, 1925). Flowers of immense size, perfect in form and of exceptionally strong texture. A self color of clear cornflower-blue. The falls are horizontal and stand out clearly. **75c each.**

SELENE. Silvery lustered white, large flower of Moonlight type, but much improved. Early to midseason. Tall. **$1.00 each.**

TAPESTRY. A subtle blend of monster size, smoky mulberry in general color effect; center of the fall intensely colored, passing out to the smoky tones of the standards. **$1.50 each.**

THURASTUS (Sass, 1931). Blackest purple self color. One of the darkest, and very stiking, showing rich crimson tones when the sun shines on it. **75c each.**

TROSTRINGER (Sass, 1926). Lovely soft pink, slightly deeper color than Caroline E. Stringer, with flowers larger and better arranged on stem. **25c each.**

WAMBLISKA (Jacob Sass, 1931). The largest, tallest, and finest of the really hardy blue white Irises, snowy glittering white standards with a blue tint at the heart of the flower. Clear snow white falls with pale yellow beard. 38 to 40 inch. **$1.25 each.**

WINNISHEIK (Egelberg, 1931). An excellent blue Iris of the darkest hue, that holds its color fine. The flowers are large, of firm texture and slightly frilled. **$1.50 each.**

ZUNI. A glorious glowing red-brown overlaid with a coppery suffusion. Early and free flowering. The falls are a brilliant red in the sunlight. Large in size, well branched, 40 inches in height. **$1.00 each.**

General List of Iris Varieties

ABENDA (Perry). S. light lilac-pink, tinted buff; F. cherry-red in color. An excellent landscape variety. 36 inches. **20c each; 3 for 50c.**

ALABASTER (Andrews, 1926). A very fine white flower of good form and texture. **25c each; 3 for 60c.**

ALVARADO (Mohr-Mitchell, 1926). 40 inches. Deep rich purple blooms; seedling of Lent A. Williamson and Conquistador. Tall vigorous grower. **25c each; 3 for 60c.**

ANNA FARR (Farr). S. white, bordered pale blue; F. pure white, pale blue markings at base. **25c each; 3 for 60c.**

APHRODITE (Dykes, 1922). A clear bright violet-pink self, with no venings to detract. The best of the violet-pinks; good size, personal form and a prolific bloomer. **25c each; 3 for 60c.**

BRUNO (Bliss, 1922). S. rose tinted, shading to yellow at the base. F. deep rich velvety red-purple of exceptional size and substance. Very distinct. 3 feet. **25c each; 3 for 60c.**

CANDLELIGHT (Andrews, 1926). Large flowers of pale pinkish lavender illuminated by a golden glow, producing a soft color effect. A very tall and vigorous growing plant. The highest rated of any exhibition Iris and truly a most outstanding variety. No real Iris lover should be without this variety. **35c each.**

CANOPUS (Bliss, 1919). Dominion seedling. S. reddish violet; F. rich pansy-violet marked with red-brown on cream base. Yellow beard. Large flower of pleasing fragrance. Strong, branching spikes. 33 inches. **20c each; 3 for 50c.**

CARDINAL (Bliss, 1919). One of the rich flowers of the Dominion race. S. distinctive shade of lavender, overlaid rose; F. a rich velvety prune-purple of wonderful glossy texture. Stock of this variety is very scarce. **35c each.**

CAROLINE E. STRINGER (Sass, 1925). Large, delicately rose-flushed flower of exceptional substance. 33 inches. **25c each; 3 for 60c.**

CHESTNUT (Sass, 1930). S. crimson-drab-ruffled. F. cream dotted petunia-violet; very fine. **35c each.**

CHIEF (Sass, 1926). Dark royal purple, flowers exceptionally large; fine low growing Iris effective in mass plantings. 24 inches. **25c each; 3 for 60c.**

CINNABAR (Williamson, 1928). A splendid violet-purple bicolor; one of the very best of the Williamson introductions. Large flower of fine form. 42 inches. **25c each; 3 for 60c.**

CONCHOBAR (Bliss, 1921). Red, purple. A rival to Runo. **50c each; 3 for $1.25.**

CORONATION (Moore, 1927). This is the yellow Iris all of us have been looking for. Standards, falls, beard and stamens are golden yellow. The same color as Sherwin-Wright except for a little lighter on the very tips of the falls. The flowers are as large as Monsignor, and of good substance. It is a long and profuse bloomer, and is strong and hardy. Height 3 to 4 feet. It attracts immediate attention even in a large field of Iris. We believe that this is the best large dark yellow Iris on the market, and that a great future is ahead of it **35c each.**

CRIMSON GLOW (Millet, 1924). Brilliant crimson-rose in color with the flowers large and well-shaped. Orange beard with broad falls and frilled standards. Very free flowering and a wonderful variety for landscape effect. **25c each; 3 for 60c.**

DEESSE (Cayeux, 1926). 36 inches. One of the finest Iris. The falls are a very brilliant red tone, with lavender standards. **50c each.**

DOLLY MADISON (Williamson, 1927). 36 inches. Large flowers. 4½ inches high and 5 inches wide. Mauve standards arching and shading yellow at the base. Broad, flaring falls of lilae, maroon veined. Beard bright orange. Very free flowering, distinet in form and an exceptionally robust variety. One of the finest introductions of recent years. **35c each.**

DR. CHAS. H. MAYO (Fryer, 1923). 40 inches. This is Fryer's finest introduction. A beautiful soft pink toned Iris. It is very fragrant, early, has a long flowering season and a very rugged constitution. **25c each; 3 for 60c.**

EL CAPITAN (Mohr-Mitchell, 1926). S. and F. blush-violet. Majestic flowers with flaring falls are beautifully posed on a noble spike. **50c each.**

ELIZABETH EGELBERG. Flowers are carried on a strong, stiff stem that starts branching near the ground and carries as many as nine open flowers at one time. Standards broad and overlapping, a beautiful blend of pink and lavender. Falls flaring almost horizontal, aconite-violet. The general effect being a beautiful mauve-pink. 48 inches. **35c each.**

ELSINORE (Hall, 1925). 3 feet. Flowers of primrose-yellow bordered with purple. **25c each; 3 for 60c.**

ESPLENDIDO (Mohr, 1924). A very large, red-purple bicolor, with beautifully branched stems. **25c each; 3 for 60c.**

FRIEDA MOHR (Mohr-Mitchell, 1926). It is a pink bicolor with deep lilae-rose falls and standards of pinkish lilae. It far exeeeds any other Iris of similar color, in size, shape, vigor of growth, and brilliancy of color. Selected from all the other Mohr seedlings to bear the name of the originator's wife. An outstanding variety among the new introductions and for many years to come it will be one of the very finest of Iris. 42 inches. 35c each.

Iris Bargain No. 2

SUPERFINE COLLECTION

This collection consists of ten outstanding varieties, each one an entirely distinct color. All superfine, prize winners regardless of the present low price.

Coronation, Golden yellow
Buto, Royal Purple
Frieda Mohr, Pink Bicolor
Tropic Seas, Deep Blue
Imperator, Red Violet
White Knight, Pure White
Ambassadeur, Purple Maroon
Lord of June, Fragrant Lav.
Princess Wenonah, Lav. Pk.
R. W. Wallace, Rich Dp. Purp.

Actual Value $2.50

All 10 ONLY $1.00 postpaid

Pink Opal

Iris Bargain No. 3

It is impossible to put all of the really good medium priced varieties in a collection of ten, so we are making up another good collection of 12 extra fine varieties.

Asia, Lavender and Violet
Brenthis, Pansy Violet
Gold Imperial, Sal. Yellow
Susan Bliss, Pure Pink
Harmony, Rich Purple
Ma Mie White. Edged Blue
Geo. J. Tribolet, Dp Rd. Purp.
Primrose, Amber Yellow
Midnight, Ruffled-dot'd Purp.
Prospero, Lavender and Purple
Morning Splendor, Pet Viol't
Roseway, Purple

All 12 ONLY $1.00 postpaid

GERMAINE PERTHUIS (Millet, 1924). S. violet-purple; F. deeper violet lighted with a prominent yellow beard. The flower is of unequalled velvety appearanee and deliciously seented. A descendent of Mme. Gaudichau. **25c each; 3 for 60c.**

GLAMOUR (Bliss, 1922). 36 inches. A very fine Dominion seedling. S. mauve tinted heliotrope. F. red-purple A very handsome variety. **25c each; 3 for 60c.**

JUBILEE (Sass, 1923). 30 inches. Late. Ruffled, erect soft yellow standards; falls creamy white, tinged yellow at the tip. A fine flower of exeellent form and unique coloring. **25c each; 3 for 60c.**

JULIA MARLOWE (Shull, 1924). 40 inches. Very large flowers with violet standards and raisin-purple falls of Magnifica shape. The colors produce a glowing pink and red effeet in the sun. Strong, well branched stalks. **25c each; 3 for 60c.**

Lord of June in our Winona fields.
Note—Mississippi Valley hills in background.

MME. DURRAND (Den.). Iridescent buff and purple blend, fragrant; needs protection in the North. Tall, midseason. **25c each.**

MME. HENRI CAYEUX (Cayeux, 1924). 42 inches. Very large flowers with standards of reddish violet-purple and falls of dark velvety purple with lighter edges. A handsome variety of the Ambassadeur type. **25c each; 3 for 60c.**

MAGNIFICENT (Fryer, 1923). S. ampero-purple; F. Rood's violet. Reticulated brown and yellow at base. Conspicuous orange beard. F. very large and long. 30 inches. **25c each; 3 for 60c.**

MARY BARNETT (Cumbler, 1926) A fine new Iris described as a larger Princess Beatrice with a glorious golden beard whose reflection pervades the whole bloom. Free flowering and very vigorous. **25c each; 3 for 60c.**

MOONLIGHT (Dykes, 1923). A giant silvery white flower, as large as the giant-flowered varieties in other colors. Throat beautifully marked greenish gold with a striking yellow beard. Very fragrant. **25c each; 3 for 60c.**

MRS. H. F. BOWLES (Perry, 1923). S. smoky tan; F. red-mahogany-brown reticulated at the base. 36 inches. **25c each; 3 for 60c.**

OCHRACEA (Denis, 1919). This flower has been sold under the name of Sunset and Ochrasea Caerulea, but is recognized by the American Iris Society as Ochracea. S. yellowish buff of real old gold, finely arched and of great substance; F. coppery yellow heavily suffused blue-violet in the center of the segements and reticulated and dotted brown at the haft with a prominent yellow beard. A flower of wonderful color, strong growing, free flowering, sweetly scented and late. 30 inches. **25c each; 3 for 60c.**

OLD GOLD (Sass, 1929). A flower of fine form and substance of a distinctive old gold blend; standards ruffled. Late. **25c each; 3 for 60c.**

PRAIRIE GOLD (Sass, 1926). Very fine flower of uniform rich yellow coloring. **25c each; 3 for 60c.**

PRINCESS WENONAH (Pfeiffer, 1929). S. and F. beautiful uniform shade of light lavender, similar in color to Caroline Stringer. Quite prominent yellow beard. Extra strong, heavy, well branched. 30 inches. **25c each; 3 for 60c.**

ROMOLA (Bliss, 1924). One of the very best of the Dominion seedlings, the blooms are very large, gracefully formed and delicately toned. S. pale lilac tinged pale ivory-yellow at the base; F. velvety red-violet. A free flower, strong grower, with well branched spikes About 42 inches. **35c each.**

R. W. WALLACE (Perry, 1923). 42 inches. A beautiful rich deep purple Iris. Taller and darker colored than Germaine Perthuis. Strong and vigorous. A magnificent Pallida. **35c each.**

RUTH PFEIFFER. White and delicate lavender. Color somewhat similar to Katharine E. Lees, different form and a few days later, larger bloom, tall and fragrant. Praised by Mr. F. X. Schreiner in his 1929 Iris book as "one of the finest of its kind." **25c each; 3 for 60c; $1.50 per dozen.**

SIR MICHAEL (Yeld, 1925). S. clear iridescent lavender-blue; F. deep rich purple, suffused red-brown. The flowers are large and massive with a remarkable rich blending of colors in the velvety falls. 48 inches. **50c each.**

SNOW WHITE (Sturtevant, 1926). 36 inches. A handsome new white Iris with pale green markings, of good form, size and substance. It is larger and much taller than White Knight, which is making it a very popular white Iris. It is very floriferous and a strong, vigorous grower. **35c each.**

SOUVENIR DE LOETITIA MICHAUD (Millet, 1923). 48 inches. Standards and falls of lobelia-blue with golden yellow veins on a white ground at the haft. Enormous blooms of perfect shape and substance on tall, well branched stalks. It is perfectly hardy, a strong grower and a free bloomer. Worthy of its high rating. **35c each.**

SWAZI (Bliss, 1922). A Dominion seedling. S. bluish violet; F. velvety blackish violet. Magnificent flower and a vigorous plant. 36 inches. Stock limited. **50c each.**

THE SORCERER (Dr. Floore). Very much like Mme. Gaudichau but a bit larger and with a little more luster. **50c each.**

VALENCIA (Mohr-Mitchell, 1926). 30 inches. A beautiful bright orange-buff self color. Flowers of good form and substance. Very hardy and prolific. **25c each; 3 for 60c**

VESPER GOLD (Wilson). Translucent honey colored self. Midseason, tall. **25c each.**

WHITE QUEEN (Geylenkek). Syn., Queen Mary. A small, white flower, with throat and beard greenish white. A prolific bloomer, several days earlier than White Knight. 30 inches. **25c each; 3 for 60c.**

WM. MOHR (Mohr, 1925). 32 inches. This is a remarkable Iris. The ground color is pale lilac, standards are flushed darker, the whole flower is beautifully veined manganese violet. The flower has great substance, reported quite hardy, but we advise covering lightly for safety. **50c each.**

YOLANDE. Large flowered bright blue. Midseason, medium height. **25c each.**

Siberian and Beardless Iris

Orientalis, Blue-purple.....15c each; 2 for 25c
Sibirica Blue, Blue and white.....15c each; 2 for 25c
Snow Queen, White.....15c each; 2 for 25c
Superba, Early purple.....15c each; 2 for 25c
Perry's Blue, Blue.....15c each; 2 for 25c
Dorothy K. Williamson, Royal purple..25c each; 3 for 60c
Emperor, Fine, tall dark blue .....25c each; 3 for 60c
Shelford Giant, Canary-yellow.....$1.50 each

IRIS BARGAIN NO. 5

Siberian Collection

Orientalis, Blue Purple
Siberica Blue, Blue and White
Snow Queen, White
Superba, Early Purple
Perry's Blue, Blue
Emperor, Dark Purple
Dorothy K. Williamson, Royal Purple

One Each of Above Seven Varieties
$1.00 postpaid

Three Each of Above Seven Varieties
$2.00 postpaid

IRIS BARGAIN NO. 6

ROCK GARDEN COLLECTION

One Plant Each of the Nine Varieties of DWARF IRIS
$1.00 postpaid

Three Plants Each of the Same
Only $2.00 postpaid

Dwarf Varieties

Atroviolacea, Early reddish purple.....10c each; 3 for 25c
Azurea, Clear blue.....10c each; 3 for 25c
Coerulea, Sky-blue.....10c each; 3 for 25c
Cyanea, Dark purple.....10c each; 3 for 25c
Dwarf Fairy, White splashed violet.....10c each; 3 for 25c
Florida, Soft yellow.....15c each; 2 for 25c
Morocain, Darkest purple.....10c each; 3 for 25c
Orange Queen, Clear deep yellow.....25c each; 3 for 60c
Schnee Kuppe, White.....10c each; 3 for 25c

Extra fine Iris varieties at bargain prices

ALL PROPERLY LABELED

20c Each or 3 of One Variety for 50c

Ann Page, Large Pale Lavender Blue
Asia, Lavender and Violet Purple
Aurifero, Tall, Rosy Lavender, Golden Beard
Ballerine, Tall and Large Clear Blue
Bandollero, Beautiful Light Blue, Large Flower
Brenthis, Lavender and Pansy Violet
Cavalier, Violet and Blue Purple
Chasseur, Fine Yellow
Crusader, Deep Violet Blue
Duke of Bedford, Velvety Black Purple
Elsinore, Primrose Yellow
Gaviota, Creamy White, Edged Yellow
Geo. J. Tribolet, Velvety Blackish Red Purple
Imperator, Deep Red Violet
Japanesque, Lavender White and Deep Violet
Majestic, Lavender Mauve with a Light Bronze Base
Medrano, Reddish Copper and Crimson Purple
Midwest, Ruffled, Flushed and Dotted Purple
Magnifica, Extra Large, Fragrant Pink and Red Violet
Nellie Gray, Tall Lavender
Opera, Bright, Rich Pansy Violet
Palemon, Lilac and Deep Lilac Purple
Primrose, Amber Yellow
Princess Osra, Beautiful White, Dotted with Lavender
Prospero, Pale Lavender and Deep Red Purple
Raffet, Violet with Darker Violet Veinings
Shekinah, Pale Lemon Yellow
Taj Mahal, Fine Tall White
Tropic Seas, Tall Vigorous Deep Blue Purple
Wedgewood, A True Self Blue; Extra Good

Alcazar, Blue Violet and Purple Bronze
Amber, Yellow
Ambassadeur, Reddish Violet, Purple Maroon
American Black Prince, Velvety Dark Purple
Arapahoe, Lavender Purple
Ariel, Light Violet
Blue Jay, Clear Bright Blue
B. Y. Morrison, Lavender Violet
Cecil Minturn, Pink
Chalice, True Yellow Self
Chicoree, Dark Blue
Citronella, Lemon Yellow and Morocco Red
Corrida, Sky Blue Self
Damozel, Rose Lavender
Dejah, Silver Blue and Mauve
Dimity, White and Mauve
Dream, Extra Fine Lilac Pink
Donald Maxson, Heliotrope and Wine
Duke of York, Blue Mauve
Edith Scoville, Purple Wine
Eldorado, Yellow Bronze and Purple
Esplendido, Reddish Purple
Evadne, Rich Velvety Rose Violet
E. W. Roening, Fawn and Heliotrope
Fairy, White, Suffused Blue
F. B. Schermerhorn, Fine Lavender Blue
Flammenschwert, Golden Yellow
Flavesens, Pale Yellow
Florence Irene, Rose Pink
Fortuna, Reddish Purple
Franklin Beynon, Light Pink
Gertrude, Violet Blue
Gold Imperial, Extra Fine Clear Lemon Yellow
Grace Cameron, Dark Lavender
Halo, Clear Blue
Harmony, Rich Purple Blue
Helen Frances, Tall, Deep Lavender
Hilton Lucas, Lavender and Violet
Katherine E. Lees, Fragrant White and Lavender
Lady Byng, Pale Lavender
L. A. Williamson, Extra Fine Large Violet Purple
Lilian Rose, Dainty Pink
Lois, Light Blue
Lord of June, Large Pale Lavender Violet
Mary Orth, Violet Blue
Ma Mie, Clear White Frilled Violet Blue
Mary Gibson, Rose Violet and Buff
Mary Garden, Spotted Pale Yellow
Mildred Presby, White with Rich Pansy Violet
Mlle. Schwartz, Tall mauve
Mme. Chobaut, White Shading Yellow and Lilac
Monsignor, Violet and Purple
Mother of Pearl, Pale Blue Lavender
Mother Machree, Gray and Blue
Morning Splendor, Fine Petunia Violet
Mrs. A. K. Lodge, Pink
Mrs. Cuthbertson, Rosy Purple
Parc de Neuilly, Deep Violet
Prosper Laugier, Bronze Red and Purple
Quaker Lady, Smoky Lavender

SIMI, CALIFORNIA

Gentlemen:

Kindly send your latest Iris catalog to the addresses given. I want to tell you how well the Iris I bought from you three years ago, are doing. They are in full bloom now and are the object of much admiration.

Sincerely yours,
T. O.

Queen Caterina, Lavender Blue
Queen of May, Rose Pink
Ramona, Violet
Rhein Nixe, White and Blue Bicolor
Rose Saltern, White and Blue
Roseway, Purple, Orange Beard
Salonique, Cream and Red Purple
Seminole, Dark Violet Rose Red
Sherwin Wright, Golden Yellow
Souv. de Mme. Gaudichau, Fine Violet Purple
Susan Bliss, Extra Fine Clear Pink
Sweet Lavender, Pale Lavender
Tenebrae, Rich Violet Purple
Troades, Rose and Bright Crimson
Valery Mayet, Coppery Rose and Red Brown
Violacea Grandiflora, Rich Blue
W. H. Eller, Pale Yellow
White Knight, Snow White
Yellow Moon, Light Creamy Yellow
Zua, Crinkled Pearly White; Early
Zwanenburg, Cream and Maroon

Magnificent
IRISES

All Properly Labeled

for only 15c Each

or 2 of any one variety - 25c

1 each of any 12 varieties, your selection, for	$1.50
3 each of any 12 varieties, your selection, for	3.50
1 each of any 25 varieties, your selection, for	3.00
3 each of any 25 varieties, your selection, for	7.50

Frieda Mohr

Hardy Perennial Flowers

Achillea (Milfoil)

BOULE DE NEIGE (Ball of Snow). Small, white flowers wonderful for cutting to fill in with other flowers. Blooms in June. **20c each; $2.00 per dozen.**

THE PEARL. Pure white flowers borne in the greatest profusion on strong, erect stems. 2 feet high. **20c each; $2.00 per dozen.**

Aquilegia (Columbine)

ALPINA. A dwarf variety, useful in the rockery. Colors blue and white, and others. **20c each; 3 for 60c; $2.00 per dozen.**

LONG-SPURRED MIXED HYBRIDS. This is the most admired type of Columbines. Flowers of large size in a great variety of charming tones and colors Mixed colors. **25c each; 3 for 65c; $2.50 per dozen.**

Artemisia

SILVER KING. A plant of rare beauty and charm for landscaping or cutting. It thrives in ordinary soil, growing to a height of about 3 feet. The stems are well-branched and thickly covered with silver colored foliage. **25c each; 3 for 60c; $2.00 per dozen.**

Astilbe

JAPONICA. This is one of the few attractive perennials that thrive either in moderate shade or in the open. Perfectly hardy. Large, plumy heads of pink; flowers in June or July. 3 to 4 feet. **30c each; $3.00 per dozen.**

Boltonia

ASTEROIDES. Grows to 6 or 7 feet in height and produces an amazing number of small, daisy-like, white flowers in late fall. Fine for cutting. **20c each; $2.00 per dozen.**

LATISQUAMA. Slightly more upright in growth than Asteroides, with larger flowers of lavender-pink. **20c each; $2.00 per dozen.**

Campanula

MEDIA. The well known Canterbury Bells, Biennial. Its numerous branches crowded with deep bells. Blooms in July. 2 to 3 feet. Very showy for the garden; fine for cutting. Mixed colors, Rose, White and Blue. **20c each; $2.00 per dozen.**

CLEMATIS RECTA. A shrubby Clematis, growing about 3 feet in height. Blooms early in June. Covered with panicles of creamy white flowers that are fine to mix in bouquets. **50c each.**

COREOPSIS LANCEOLATA GRANDIFLORA. A beautiful hardy border plant, grows 18 to 24 inches high and produces its bright yellow flowers in great profusion. By cutting off old flowers, will bloom until fall. **20c each; $2.00 per dozen.**

Dicentra (Bleeding Heart)

SPECTABILIS. An old-fashioned favorite. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. Flowers in May. 18 to 30 inches. Heavy roots, **50c each.**

DICTAMNUS—GAS PLANT. The Dictamnus is one of the most satisfactory hardy plants in cultivation, both on account of splendid flowers and its rich, durable foliage. **50c each.**

Digatalis (Foxglove)

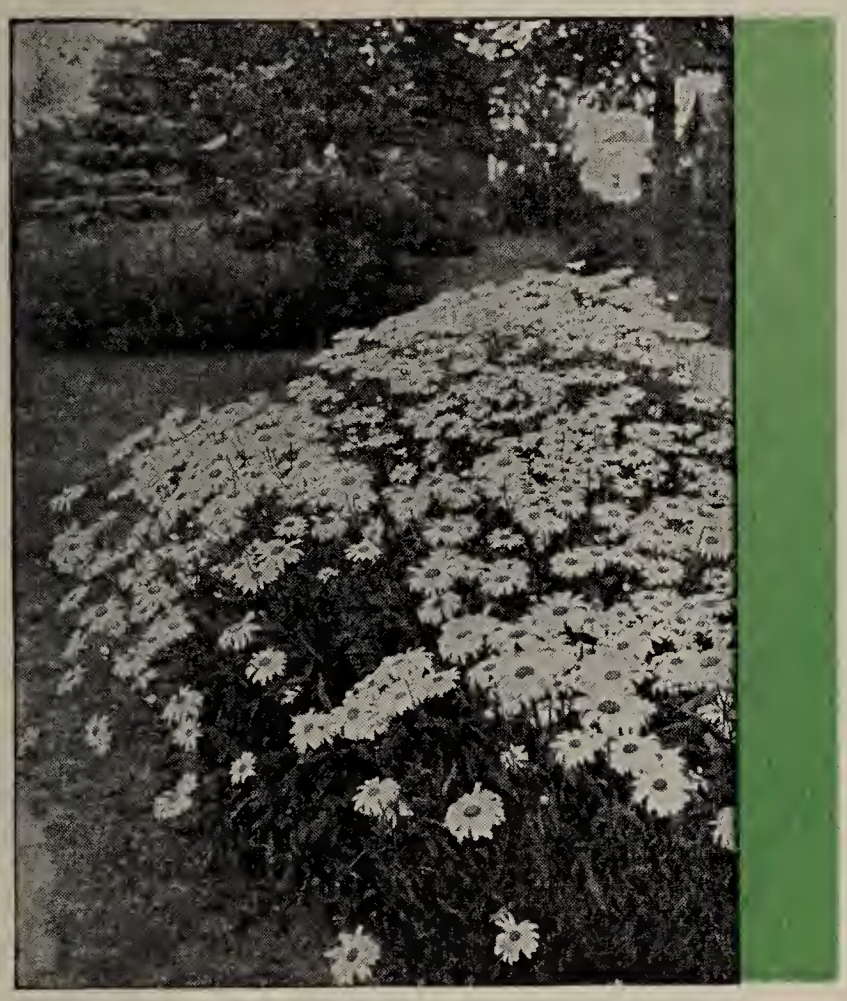
Extremely effective when planted in masses in the border. Biennial. However, renews itself from self sown seed and may be treated as a perennial. Mixed colors. **15c each; $1.50 per dozen.**

Daisies

MEMORIAL DAISY (Leucanthemum). A very hardy and early flowering Daisy. Flowers not so large as Alaska or Shasta, but its extreme earliness (usually before Memorial Day), makes it a desirable variety. **20c each; $2.00 per dozen.**

PAINTED DAISY (Pyrethrum roseum hybridum). Of the choicest of the perennials. The fernlike foliage is attractive when the plants are not in bloom, and the flowers range from white, through shades of pink to deep cerise. Fine for cut flowers in May and June. **25c each; $2.50 per dozen.**

ALASKA DAISY (Shasta Daisy). Large pure white flowers with yellow center. **20c each; $2.00 per dozen.**



Daisies.

Delphinium (Perennial Larkspur)

Indispensable to the herbaceous garden. Their long, showy spikes of flowers bloom from June until frost in the fall; and furnish the most satisfactory blues to any color scheme.

BELLADONNA. The most continuous blooming of the Delphiniums. Color is a clear turquoise-blue. Very beautiful and fine for cutting. 2-year clumps. **20c each; $2.00 per dozen.**

BELLAMOSA. The dark blue form of the popular Belladonna. 2-year clumps, **20c each; $2.00 per dozen.**

CHINESE BLUE. A very pretty variety with fine, feathery foliage and intense gentian-blue flowers in open panicles. 2-year clumps, **20c each; $2.00 per dozen.**

CHINESE WHITE. A pure white form of the above. 2-year clumps, **20c each; $2.00 per dozen.**

GOLD MEDAL HYBRIDS. These are in all shades of blue and purple. Mixed colors only. **25c each; $2.50 per dozen.**

WREXHAM HYBRIDS. An extra fine strain of large flowering Delphiniums. Mixed colors only. 2-year clumps. **50c each; $5.00 per dozen.**

Delphinium Collection

Strong 2 year clumps

3 Belladonna
3 Gold Medal Hybrids

6 Plants, ONLY $1.00 postpaid

GAILLARDIA. Flowers in different combinations of yellow, orange and maroon-red. Blooms all summer. Fine for cutting. **20c each; 3 for 50c.**

Gypsophila (Baby's Breath)

Invaluable for cutting to fill in with bouquets. Also fine for filling in bare places in the border. The plant forms a dense, spreading bush, covered with tiny, white flowers. Roots, **25c each; $2.50 per dozen.**

BRISTOL FAIRY. A double Gypsophila of great vigor producing large panicles of flowers, and blooming more or less continuously all summer if the early bloom is cut. 2-year roots, **$1.00 each.**

Hemerocallis (Yellow Day Lily)

Well known family resembling Lilies in character and bloom, usually sweet scented, and bearing a great quantity of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.

DR. REGEL. Handsome, rich orange-yellow. Flowers in May. Very fragrant; fine for cutting 1½ feet. **35c each; $3.00 per dozen.**

FLAVA (Lemon Lily). Sweet scented; clear full yellow. Flowers in June. 2½ feet. **25c each; $2.50 per dozen.**

GOLD DUST. A lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to 2½ feet. **30c each; $2.50 per dozen.**

THUNBERGI A tall growing late variety, blooms in July. Flowers are of large size and lemon-yellow color. **35c each; $3.00 per dozen.**

Hemerocallis Collection

One Each of the Above Four Varieties

ONLY $1.00 postpaid

Three Each of the Above

ONLY $2.00 postpaid

Heuchera (Coralbells)

ALBA. Delicate creamy white flowers on a 12-to-18 inch stem. Flowers in June. **20c each; $2.00 per dozen.**

ROSEA. Light rose-colored flowers on stems 16 to 24 inches. Very delicate and attractive. **50c each.**

Liatris (Blazing Star)

A perfectly hardy perennial, doing well in any kind of soil. Rich purple flowers on stout stems, flowering during July and August. **20c each; $2.00 per dozen.**

Lily-of-the-Valley

A liberal top dressing of well-decayed manure will be well repaid in the size of bloom and length of stem of these sweetly scented flowers. Clumps, **25c each; $2.00 per dozen.**

Lupinus

The Lupines produce beautiful long spikes of pea shaped flowers about a foot long, on 3 ft. stems. Perfectly hardy, but must be watered during dry weather. White, Blue and Pink mixed. **25c each; $2.50 per dozen.**

Lychnis

A fine old-fashioned flower bearing large heads of bright red flowers that are very striking. These combined with Achillea and blue Delphinium make an ideal patriotic bouquet on July 4th. Blooms early July. 2 to 4 feet. **20c each; $2.00 per dozen.**

Monarda or Bergamot

Showy plants growing from 2 to 3 feet high with aromatic foliage and producing their bright flowers in July and August.

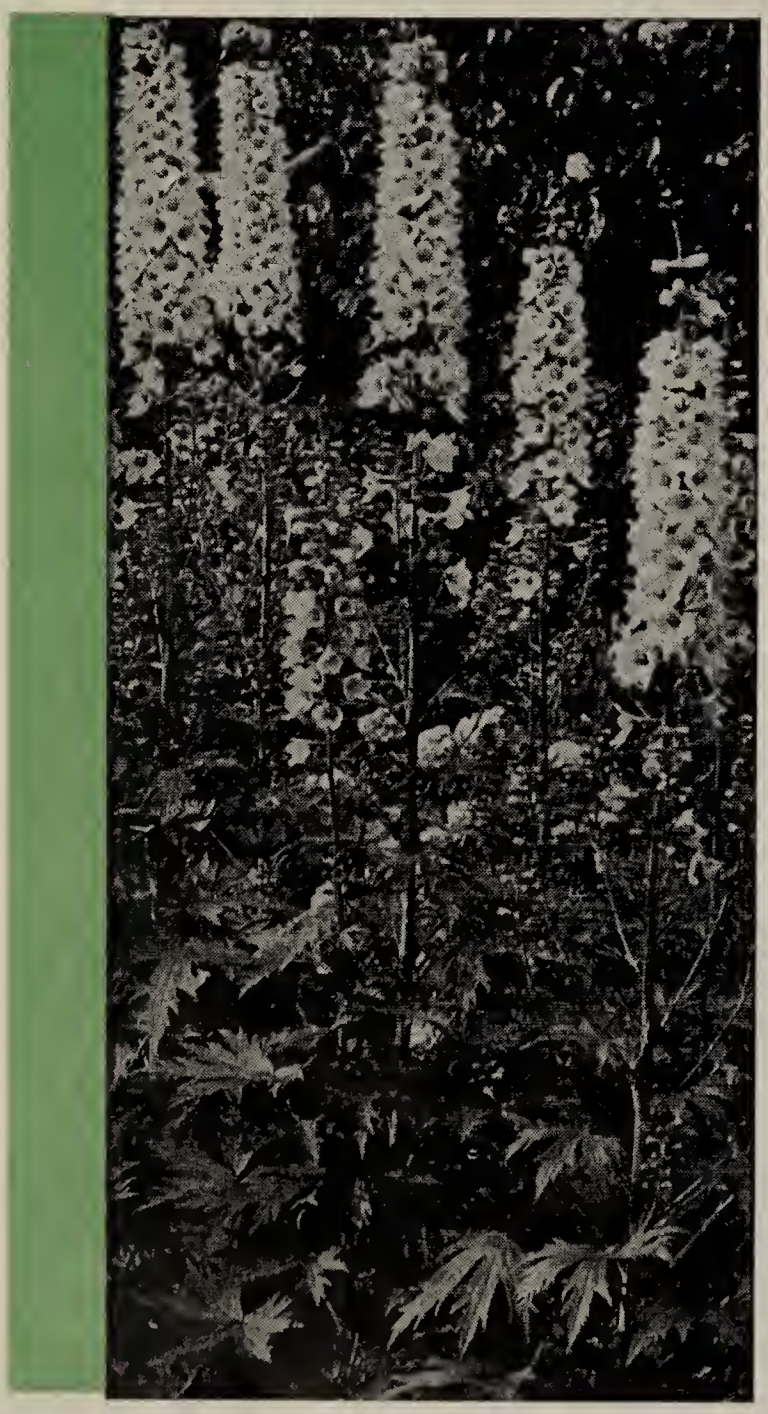
DIDYMA CAMBRIDGE SCARLET. Brilliant crimson scarlet, **20c each; $2.00 per dozen.**

DIDYMA ROSEA. Similar to above, but with rose colored flowers. 3 feet. **20c each; $2.00 per dozen.**

Oriental Poppies

These Poppies are the regal representatives of the popular Papaver family.

ORIENTALE. Brilliant, showy scarlet; flowers in May and June. Very showy. Must be transplanted when dormant in August and September. **20c each; $2.00 per dozen.**



Delphinium Hybrid

New Oriental Poppies

EDNA PERRY. Bright lovely pink. **50c each.**

HENRI CAYEAUX. Deep old rose, shaded into wine color. An unusual and very beautiful poppy quite unlike any other. Should be protected from hot afternoon sun. **75c each.**

LULU NEELEY. Considered the best red that Dr. Neeley has introduced. Beautiful deep dark red, an outstanding Poppy. **75c each.**

WURTEMBURGIA. Enormous cerise-scarlet flowers often 10 inches in diameter; one of the most outstanding reds. **75c each.**

MRS. PERRY. Fine pink. **50c each.**

PHLOX. (See next page.)

PLATYCODON—BALLOON FLOWER. Closely related to the Campanulas. Attractive, open, bell-shaped flowers, and buds that look like small balloons. Blue or white. **20c each; 3 for 50c; $2.00 per dozen.**

PENTSTEMON GRANDIFLORA. Wisconsin's most handsome and decorative wild flower. Easily grown in almost any soil. The flower spikes grow 2 to 3 feet tall, of dainty lavender-blue, and are unlike anything else in the garden. Blooms in May and June. Fine for cut flowers. Plant in an open sunny place. **25c each; 3 for 65c; $2.50 per dozen.**

RANUNCULUS, YELLOW BUTTERCUP. Well known double yellow Buttercup. Effective either as a cut flower or grouped in the hardy border. Free bloomer, in May and June. **20c each; $2.00 per dozen.**

SPIREA FILIPENDULA. Numerous corymbs of white flowers, 15 to 24 inches high, in June and July. Pretty fernlike foliage. **25c each; $2.50 per dozen.**

Perennial Collection

All Strong Clumps or Plants

1 Belladonna Delphinium
1 Gold Medal Hybrid Delphinium
1 Memorial Daisy
1 Heuchera Rosea (Coral Bell)
1 Oriental Poppy, Orientale
1 Astilbe (pink)
1 Achillea, the Pearl
1 Monarda Scarlet
1 Spirea Filipendula
1 Lychnis Campion
1 Bleeding Heart
1 Coreopsis

1 each above for
ONLY $2.00 postpaid

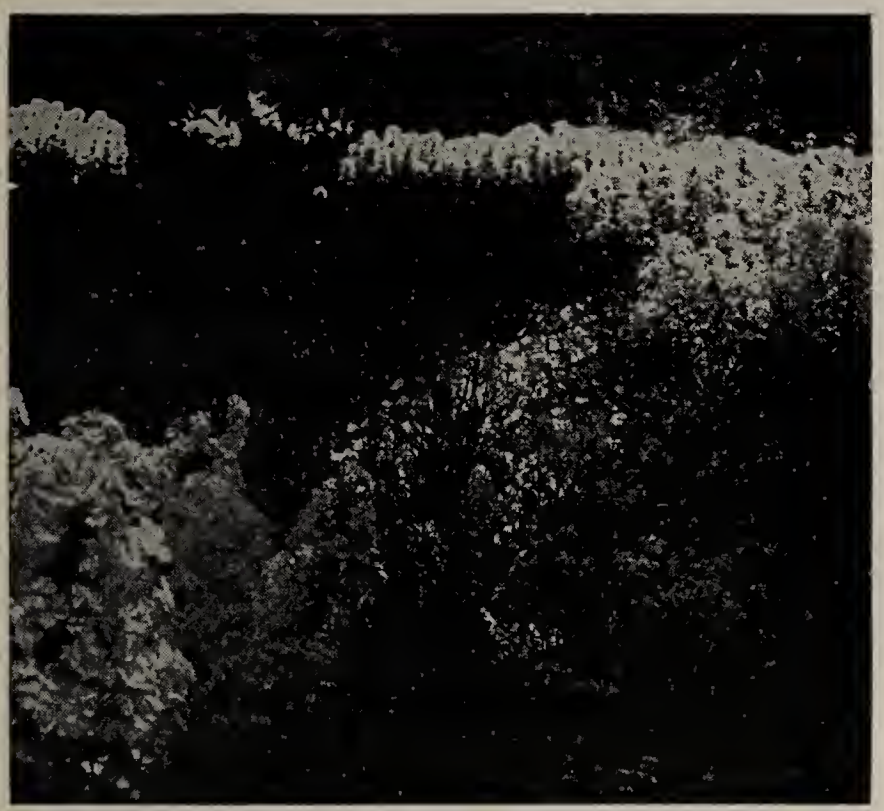
3 each above for ONLY $5.00 postpaid

TRITOMA (Red Hot Poker) **PFITZERI.** Rich orange scarlet blooms on stems 2 to 3 feet high. Blooms in August to October. Requires protection in northern states. **20c each; $2.00 per dozen.**

YUCCA FILAMENTOSA. The bayonet-like leaves are dark green, growing into large clumps. The flower spikes are 4 to 6 feet tall, with drooping creamy white flowers. **25c each.**

HARDY PHLOX

The Phlox is one of the most satisfactory of all the perennials for the border as well as group planting by itself. For landscape effect there is nothing that surpasses them on account of the dependability and long blooming season. They bloom from early July until September or until frost cuts them down. Owing to the many brilliant colors, the demand for Phlox is increasing every year. For best results plant two feet apart in rich loamy soil and open sunlight. Divide and transplant every third year. We suggest you make your selections early.



Phlox used as a border.

Not Less than Three of Any One Variety will be Sold at the Dozen Rate

	Each	Per Doz.
Beranger, Delicate light pink	$ .20	$2.00
Bridesmaid, White with a crimson eye	.20	2.00
Champion, Old rose, free flowering	.25	2.50
Enchantress, Rich salmon pink	.25	2.50
Eclaireur, Rosy magenta, white eye	.20	2.00
Dr. C. H. Mayo, Tall, white, red eye	.25	2.50
Frau Anton Buchner, Fine White	.20	2.00
Gen. Van Heutz, Salmon red	.20	2.00
George Strohlein, Orange red	.20	2.00
Independence White	.20	2.00
Lothair, Rose-red, darker eye	.20	2.00
Milly Von Hoboken, lge. lt. pk, dk. eye	.20	2.00
Miss Lingard, Early white, lilac eye	.20	2.00
Mrs. Jenkins, Pure white	.20	2.00
Pantheon, Rose pink	.20	2.00
Paul Dutrie, Lavender	.20	2.00
Premier, Dark crimson	.25	2.50
Prof. Virchow, Bright carmine red	.25	2.50
Rhinelander, Soft pink, deeper eye	.20	2.00
Richard Wallace, White, crimson eye	.20	2.00
Riverton Jewell, Pink, crimson red eye	.20	2.00
R. P. Struthers, Bright rose carmine	.20	2.00
Rynstrom, Pure pink	.20	2.00
Special French, Beautiful bright pink	.20	2.00

THOR, Extra large florets of a beautiful shade of deep salmon pink with a small aniline red eye. Free flowering, tall, extra fine ..... .25 2.50

Von Hochberg, Bright crimson	.20	2.00
Von Lassburg, Large white	.20	2.00
Wine Dot, White, large crimson eye	.25	2.50
Mixed Phlox, All colors mixed	.15	1.50

CINCINNATI, OHIO

Dear Sir:

Please send me your 1935 catalog and also your bargain list on Phlox especially. The Phlox and Peonies I ordered from you two years ago are wonderful, and I have received lots of favorable comments on them.

Respectfully,
L. L.

Thor.

Phlox Collection

One each of the following seven fine varieties, Eclaireur, R. P. Struthers, Bridesmaid, Gen. Von Huetz, Mrs. Jenkins, Rynstrom, and Thor. See descriptions.

One each of all Seven
ONLY $1.00 postpaid

Three each of all Seven
ONLY $2.50 postpaid

ROCK GARDEN PLANTS

This form of a flower garden is increasing in popularity by leaps and bounds.

It is not necessary to own a large estate to have a rockery or rock garden, as they can be built to fit the small home grounds as well, proper consideration being given to the location. The best site is on sloping ground where there is good drainage but with a little care they can be built on the level or any place available. A sunny situation is best as most rock plants are sun loving.

ARABIS alpina (Rock Cress). Heads of white flowers in April. One of the earliest to flower. Plant in a well-drained spot. Trim back after flowering to keep foliage neat and attractive. **25c each; 3 for 65c; $2.50 per dozen.**

ARMERIA laucheana (Sea Pink or Thrift). A low growing mat of dark green foliage with rose-colored flowers on 6-inch stems. Free bloomer. June to end of season. **30c each; 3 for 65c; $3.00 per dozen.**

CAMPANULA carpatica (Harebell). A pretty species growing in compact tufts. Eight inches high. Flowers clear blue. Blooms June to October. **25c each; 3 for 65c; $2.50 per dozen.**

DIANTHUS caesius (Cheddar Pink). Close growing tufts of grayish leaves that are ornamental in the rockery even when not in flower. Clove-scented single pink flowers. June. 6 to 8 inches high. Free bloomer. **25c each; 3 for 65c; $2.50 per dozen.**

DIANTHUS deltoides (Maiden Pink). Small rose flowers in profusion, with pretty green foliage. June. 6 to 8 inches. **25c each; 3 for 65c; $2.50 per dozen.**

DWARF ALPINE ASTER. Fine for rock garden or hardy border. 6 to 10 inches high, flowers bluish purple, in May and June. **20c each; 3 for 50c.**

GYPSOPHILA repens (Creeping Gypsophila). A very attractive creeping plant for the rockery, with a profusion of white flowers in July and August. Only a few inches high but will cover a space of 18 to 20 inches. **25c each; 3 for 65c; $2.50 per dozen.**

LINUM alpinum (Flax). For the rock garden in full sun. Prostrate branches of fine foliage and pale blue flowers all summer. **25c each; 3 for 65c; $2.50 per dozen.**

NEPETA Mussini (Catnip). Gray foliage and lavender-blue flowers. Low growing but rather long, trailing branches, especially attractive in the rockery. **25c each; 3 for 65c; $2.50 per dozen.**

PHLOX subulata (Moss Pink). Low growing Phlox, flowering in May. Valuable in the rock garden. White, rose and lavender. Any of the above Phlox. **25c each; 3 for 65c; $2.50 per dozen.**

SAPONARIA ocymoides (Rock Soapwort). A showy, dwarf, trailing plant for the rock garden or rock walls. Pink flowers. May and June. **25c each; 3 for 65c, $2.50 per dozen.**

THYMUS serpyllum (Mother of Thyme). Creeping plant with fragrant leaves and pink flowers. For crevices in walls and steps and dry sunny places in the rock garden. **25c each; 3 for 65c; $2.50 per dozen.**

TUNICA, Saxifrage. Has small pink flowers in great profusion. 6 inches high. Fine for rock work. **20c each; $2.00 per dozen.**

VERONICA teucrium (Speedwell). Intense deep blue flowers on prostrate stems, flowers in June. **30c each; 3 for 65c; $2.50 per dozen.**

VIOLA, Jersey Gem. Sweet scented violet-colored flowers are borne on stems that stand up in all kinds of weather. Fine for the border or rockery. **25c each; 3 for 65c; $2.50 per dozen.**

VIOLA lutea. Clear yellow flowers. **25c each; 3 for 65c; $2.50 per dozen.**

VINCA minor (Periwinkle). Trailing plant with oval dark green leaves and blue flowers. **25c each; 3 for 65c; $2.50 per dozen.**

Sedum, Stonecrop

Sedums vary widely in form of growth, flowers and foliage, are easy to grow, and the low growing varieties are especially useful in the rock garden.

SEDUM acre (Golden Moss). Low growing green fleshy leaves, covered with star-shaped yellow flowers useful for covering dry bare places. **20c each; 3 for 50c.**

S. album. Somewhat like Acre in style and growth, but the leaves have a bluish cast and the growth is heavier. Flowers are nearly white. Rampant grower. **20c each; 3 for 50c.**

S. Ewersi. Blue-gray foliage and dull rose-colored flowers in summer. 6 inches. For clefts in the rockery. **20c each; 3 for 50c.**

S. kamtschaticum. Orange-yellow flowers, with prostrate green foliage, turning golden in autumn. **20c each; 3 for 50c.**

S. reflexum. Light green fleshy leaves touched with bronze in the fall. Yellow flowers. **20c each; 3 for 50c.**

S. sarmentosum (String Sedum). Spreading light green foliage and greenish yellow flowers. Requires good drainage. Attractive growing over the face of a rock. Vigorous grower. **20c each; 3 for 50c.**

S. spectabile (Showy Stonecrop). Grows from 12 to 18 inches tall. Useful in the rockery and valuable in the perennial border. Pink flowers in September. Will do well in either sun or shade. **20c each; 3 for 50c.**

S. spectabile, Brilliant. Similar to the preceding variety but flowers are dark rose or red color. **20c each; 3 for 50c.**

S. stoloniferum coccineum. Dark rose-colored flowers and foliage has a reddish tinge during summer. **20c each; 3 for 50c.**

Sempervivum

SEMPERVIVUM arachnoideum (Cobweb Houseleek). Medium sized green rosettes of leaves connected by fine silvery, webbike hairs, hence the name. Star-shaped, rose colored flowers. **20c each; 3 for 50c.**

S. arenarium. Tiny rosettes of green leaves, in bunches. Spreads readily. Fine for small rock garden. **20c each; 3 for 50c.**

S. brownii. Brownish rosettes with maroon tips giving a little different color effect. **20c each; 3 for 50c.**

MINDEN, IOWA

Gentlemen:

Enclosed find small order for Iris. I want to tell you **how** pleased I am with your Tulips and Daffodils I got from you last fall. They are all up and the Daffodils will bloom in a few days.

Yours very truly,

Mrs. K. L. W.

S. doellianum. Hairy rosettes of green leaves, tinted red at the tips. Red flowers. June and July. **20c each; 3 for 50c.**

S. globiferum. Fattened rosettes 2 or 3 inches across with pale yellow flowers in June. **20c each; 3 for 50c.**

S. tectorum (Hen and Chickens). Broad rosettes of green with reddish tips, flowers pale red. **20c each; 3 for 50c.**

SEMPERVIVUM COLLECTION

One each of the above Six varieties for . . . postpaid **$1.00**

ROCK GARDEN Collection of SEDUMS

1 each of all Nine varieties of Sedums, labeled. $1.80 Value, Postpaid for ONLY

$1.25

Phlox Sublata

TULIPS

Tulips and other Dutch bulbs can be planted any time in the fall before the ground freezes, but October and November are the two best months. Plant Tulips in beds or borders 4 to 5 inches deep and about 6 inches apart. A light covering of straw or hay is advisable in the northern states but do not put this on UNTIL AFTER THE GROUND IS FROZEN SOLID.

Darwin Tulips

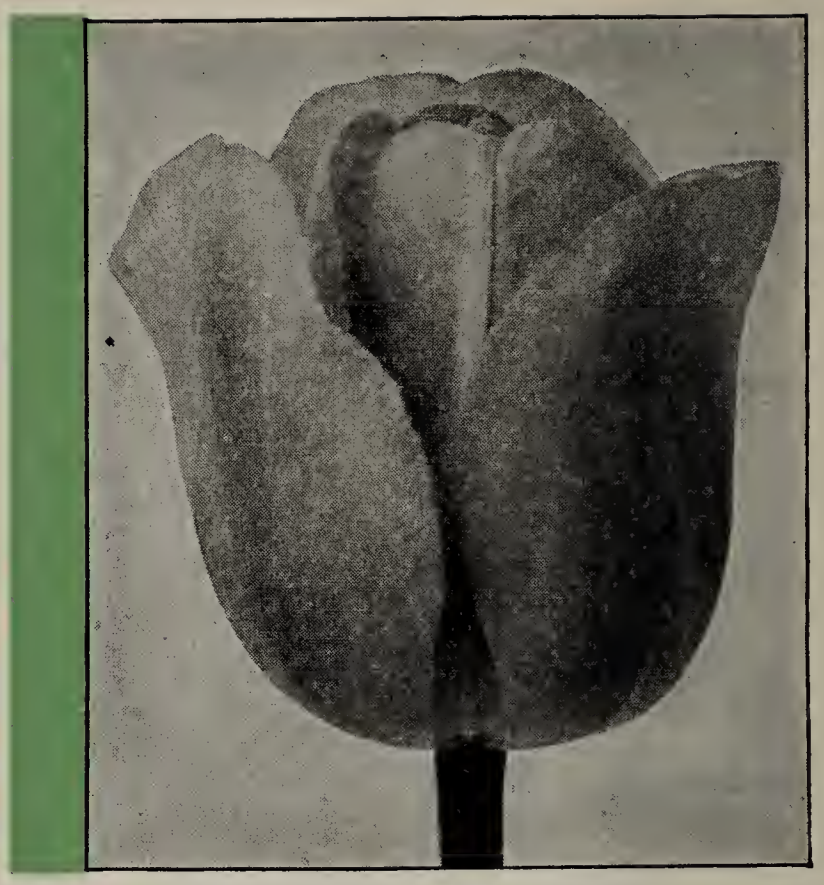
Darwin Tulips are beautifully outlined, cup-shaped and carried on tall, stiff stems. They are unexcelled either as bedding Tulips or for cut flowers. The colors vary from jet black, crimson, scarlet and purple to lilac, mauve, pink, yellow and all the intermediate blended and pastel shades.

The bulbs furnished on the following list are Super-Quality, top size bulbs that are sure to please you.

	Doz.	100
Baronne de la Tonnaye, Vivid rose	$ .60	$4.00
Bartigon, Fiery red	.60	4.00
Clara Butt, Rosy purple	.60	4.00
Farncombe Sanders, Bright red	.60	4.00
Inglescombe Yellow, finest yellow	.60	4.00
King Harold, Dark red	.60	4.00
La Tulipe Noire, The true black tulip	.60	4.00
Le Notre, Lively rose	.60	4.00
Petrus Hondius, Soft rosy carmine	.60	4.00
Pride of Haarlem, Carmine-rose	.70	4.50
Princess Elizabeth, Vivid rose pink	.60	4.00
Prof. Rauwenhof, Pale rosy red	.60	4.00
Rev. H. Ewbank, Heliotrope-lilac	.60	4.00
White Queen, Nearly pure white	.75	5.00
Wm. Copland, Lilac-rose	.60	4.00
Wm. Pitt, Fiery red	.60	4.00

Three Each of the Preceding 16 Varieties, Labeled, Postpaid for $2.25.

Twelve Each of the Preceding 16 Varieties, Labeled, Postpaid for $8.50.



Pride of Haarlem.

Breeder Tulips

Because of their immense size, their rare colorings and their complete dependability, Breeder Tulips are rapidly becoming more popular every year. They are the parent Tulip that the many colors of Darwins have been developed from. They bloom in May about the same time as the Darwins. The colors include many found in no other flower, such as browns, bronzes, purples, blue-blacks, deep mauves, dull gold and dark lilac, all exquisitely blended.

	Doz.
Bronze Queen, Bronzy yellow-apricot	$ .70
Cardinal Manning, Violet and rose-bronze	.70
City of Haarlem, Brilliant carmine	.85

A Tulip field in bloom at Pfeiffer's Farm No. 2

See Page 28 for Bulb Planting Chart

Dom Pedro, Coffee-brown	$ .85
Fairy (Panorama), Mahogany	.70
Louis XIV, Purple, flushed golden bronze	.70
Orange Beauty, Beautiful orange	.85
Velvet King, Velvety purple	.80
Vulcan, Violet, bordered orange	.90

Three Each of the preceding 9 Varieties. $1.65, Postpaid.

Twelve Each of the preceding 9 Varieties, $6.50, Postpaid.

May-Flowering or Cottage Tulips

	Doz.
Gesneriana Lutea, Golden yellow, sweet scented	$ .70
Gesneriana Spathulata, Bright scarlet	.80
John Ruskin, Salmon-rose, yellow margin	.75
Orange King, Beautiful orange	.75
Picotee (Maiden's Blush), White, pink margin	.75

Three Each of the Preceding 5 Varieties, Labeled, Postpaid for $1.00.

Twelve Each of the Preceding 5 Varieties, Labeled, Postpaid for $3.50

Parrot or Dragon Tulips

	Doz.
Crimson Beauty, Dazzling dark red	$ .80
Lutea Major, Splendid yellow	.80
Markgraaf, Yellow and red	.80

Three Each of the Preceding 3 Varieties, for 65c.

Twelve Each of the Preceding 3 Varieties, for $2.25.

Mixed DARWIN TULIPS

This Collection is made up of 14 named varieties, and is not the usual cheap mixture sold by most seed houses. The colors included in it are dark red, bright pink, yellow, black, light pink, bright red, lavender, violet and many others. Truly a wonderful Collection. The bulbs are all good size, suitable for outdoor planting, and every one should give you a good blossom.

30 bulbs, $1.00
65 bulbs, 2.00
100 bulbs, 3.00

All Postpaid

Early Single Tulips

	Doz.
Cramoisi Brilliant, Brilliant crimson	$ .70
Diana, Pure white	.75
Ibis, Deep rose	.70
Keizerskroon, Searlet, broad yellow edge	.85
Yellow Prince, Pure yellow, shaded orange	.80

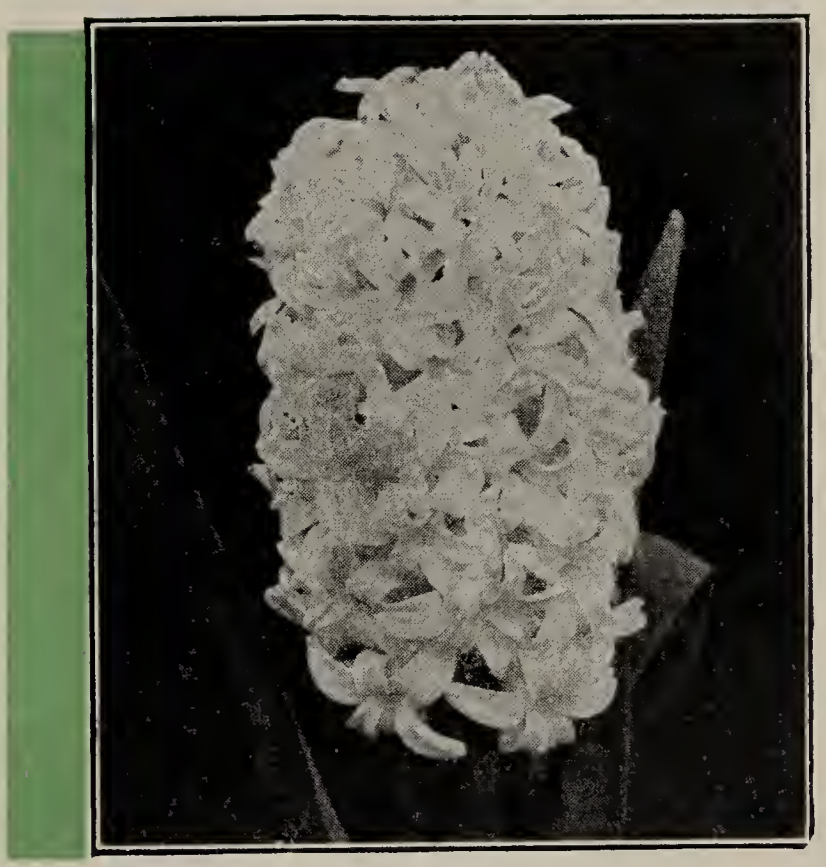
Three Each of the Preceding 5 Varieties, for $1.00.
Twelve Each of the Preceding 5 Varieties, for $3.50.

Early Double Tulips

	Doz.
Azalea, Rose, very fine	$ .80
Murillo, White, tinged rose	.75
Rubra Maxima, Crimson-scarlet	.75
Salvator Rosa, Deep rose and white	.80
Tearose, Primrose yellow	.75
Titian, Orange-red, yellow edged	.85

Three Each of the Preceding 6 Varieties, Labeled, Postpaid for $1.25.

Twelve Each of the Preceding 6 Varieties, Labeled, Postpaid for $4.50.



Hyacinth.

Other Dutch Bulbs

	Doz.	100
Chionodoxa, Deep blue	$ .40	$3.00
Crocus, Fine mixed	.35	2.50
Muscari, Heavenly Blue (Blue Grape Hyacinth)	.35	2.50
Scilla Sibirica, Clear deep blue	.35	2.50
Snowdrops, Single	.40	3.00

Pfeiffer's Dutch Hyacinths

The varieties or colors listed below have been selected for their free flowering qualities, and are especially suited for outdoor planting.

	Each	Three	Doz.
Blue	$ .15	$ .40	$1.50
Purple	.15	.40	1.50
White	.15	.40	1.50
Red	.15	.40	1.50
Pink	.15	.40	1.50
Yellow	.15	.40	1.50

Pfeiffer's Fine Hardy Garden LILIES

Regal Lily (Regale)

CANDIDUM (Madonna Lily). Clear waxy white, fragrant flowers. Bulbs should be planted in August or early September to insure the necessary fall growth which this variety needs. Large bulbs, **25c each; 5 for $1.00.**

CANADENSE (The Meadow Lily of Canada). Graceful bells, minutely spotted, varying from red to yellow. June-July. **25c each; 3 for 60c.**

ELEGANS. Flowers held erect on the stem. Orange, slightly spotted. 1 to 2 feet. June. **20c each; 2 for 35c.**

HANSONI. A choice Korean species bearing many handsome yellow flowers with thick petals. Hardy and easily grown, but prefers partial shade. 3 to 4 feet. June. **50c each; 3 for $1.25.**

HENRYI (The Golden Speciosum). Its exotic charm, rich color, hardiness and dependability place it high among the favorite garden Lilies. Tall grower, excellent for cutting. Blooms in August. Large bulbs, **25c each; 3 for 65c.** Extra size, **40c each; 3 for $1.00.**

PARDALINUM GIGANTEUM (The Sunset Lily). This magnificent new Oregon Lily is winning fame both in America and abroad. Under favorable conditions the plant grows 6 to 9 feet tall. The stout stems clothed in luxuriant foliage hold their heads of gorgeous bloom aloft. Color, sunset red, spotted at base of petals. This lily is wonderfully vigorous and of easy culture. Plant 8 to 10 inches deep, early in the fall, to insure bloom the following spring. July. Strong bulbs, **75c each.**

PHILIPPINENSE FORMOSANUM. One of the most beautiful of the trumpet-flowered Lilies, also the latest to bloom. Long, slender tube, white inside, streaked with chocolate outside. Spicy fragrance. Plant 8 inches deep in rich leaf mold soil, in a sunny location. September. **35c each.**

REGALE (Regal Lily). White, shading to yellow in the center, and tinted pink on the outside. Blooms in July. 2 to 3 feet. Large bulbs, **25c each; 5 for $1.00.**

SUPERBUM. A beautiful native American Lily; tall and vigorous, bearing many recurving flowers; yellow, spotted maroon. 4 to 7 feet. Late July. Good bulbs, **25c each; 3 for 60c.**

TENUIFOLIUM (Coral Lily). Small, bright scarlet flowers on slender stems. 1 to 2 feet. June-July. Pleasing fragrance. **20c each; 2 for 35c.**

Lily Collection

1 Regal	$ .25
1 Umbellatum	.20
1 Tiger (single)	.20
1 Henryi	.25
1 Tenuifolium	.20
1 Superbum	.25
	$1.35

1 each, Value $1.35

Postpaid, ONLY, $1.00

3 each, of above,

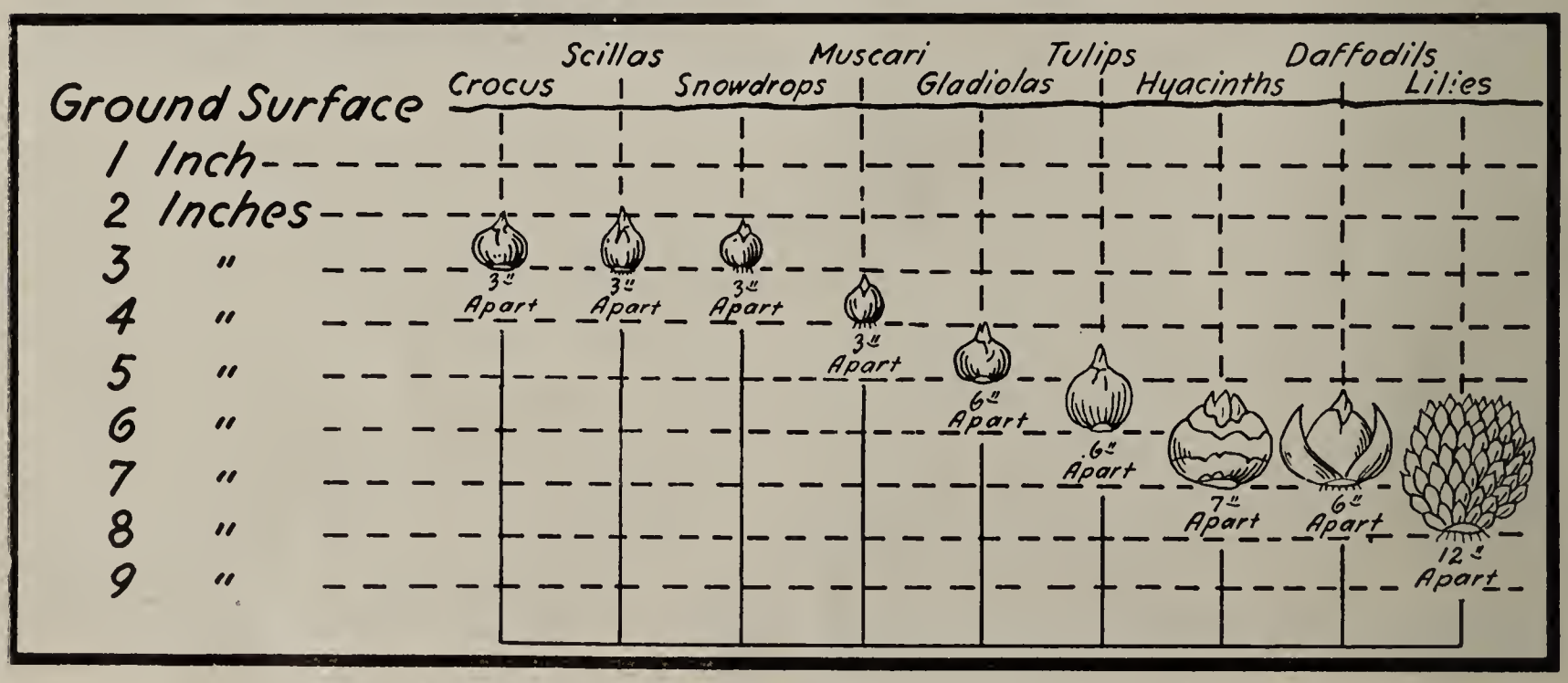
ONLY, $2.75

TIGRINUM (Tiger Lily). The old-fashioned Tiger Lily of our gardens. Orange spotted purple. Large bulbs, **20c each; 2 for 35c.**

TIGRINUM FLORE PLENO (The Double Tiger Lily). A double form of the above Lily of a softer color and flowers a little later. **30c each; 3 for 75c.**

UMBELLATUM (Candlestick Lily). Orange-red flowers in upright umbels; resembles Elegans, but grows taller and is a few days later. Large bulbs, **20c each; 2 for 35c.**

Guide to Bulb Planting



The above sketch shows how far apart and how deep to plant different varieties of bulbs.

CUT HERE

ORDER SHEET (Note: See other side before ordering)

Write your order on this sheet and it will be promptly shipped at proper time for planting.

The Pfeiffer Nursery

WINONA, MINNESOTA

Growers of

Prize Winning Peonies, Iris, Gladiolus, Tulips, etc.

Ship to (Name)..... Date.....

Street or
R. F. D. No..... Ship by.....

Town or City.....

County and State.....

Substitutions will not be made unless requested. If a variety ordered is sold out, may we send another of equal or greater value? Yes or No.....!

Quantity	Name of Plants or Collections	Price Each		Total Price	

HOW AND WHEN TO ORDER

Order your Iris, Peonies, Phlox, Lily and Tulip Bulbs, etc., NOW, and you will receive them at the proper time for planting, or when instructed to ship, except as noted below.

We advise early ordering because we are not Jobbers. We grow our own stock, excepting Dutch Bulbs, and when we have sold out on any variety we can no longer fill orders for it.

We recommend our Collections. They are real bargains, and being thoroughly familiar with all the different varieties, we are able to group them to the very best advantage for you.

All early orders are reserved immediately, thus insuring you against any possible disappointment in not receiving exactly what you want.

Orders for Iris can be shipped any time after July 4th, but on Peonies, Lilies, Phlox and miscellaneous perennials and rock garden plants, we begin shipments September 1st. Tulips, Narcissus and most Dutch bulbs after September 15th, and on all of these shipments, continue until after the ground is frozen solid, which in Minnesota is usually about the end of November.

Please send remittances payable to THE PFEIFFER NURSERY, by Bank Draft, Postal or Express Money Order, personal check, or enclose cash. **If by check, please add enough extra to cover exchange costs.**

C. O. D. SHIPMENTS

C. O. D. orders must be accompanied by 25% of the total amount of your order. Don't overlook this requirement. Because C. O. D. shipments are sent with collection charges collect from the purchaser, the cost to you is higher than by sending remittance in full with your order. It is cheaper for you and better for us, as it means less detail and clerical work, more prompt handling of your order and quicker arrival at destination.

PLEASE NOTE: The Pfeiffer Nursery, Winona, Minn., pays all transportation charges on orders of $1.00 or more. Add 15c extra to cover postage and packing costs on smaller orders.

Free Plants and Bulbs

If you have two or three friends or neighbors who you are sure never have received our catalogs or bargain sheets, and who you think might be interested in the bulbs or plants we grow, we will be very glad to give you free, some gift plant or bulbs (our selection), if you will enclose their names and addresses when you send in your order.

READ ABOVE INSTRUCTIONS CAREFULLY BEFORE FILLING OUT THE ORDER BLANK.

Write names and addresses plainly.

NARCISSUS

For Outdoor Planting

Also called Daffodils and Jonquils. The colors are mostly yellow or white and combinations of both. The varieties we offer are hardy, and should be planted outdoors. The blooming season in northern states is April and May, making them a welcome addition when flowers are scarce. The stock we offer is all strictly first class, and at prices you will not find duplicated elsewhere.

	Doz.	100
Barri Conspicuus, Yellow, cup stained orange-scarlet	$ .50	$3.00
Emperor, Primrose, yellow trumpet	.60	4.50
Empress, White, yellow trumpet	.60	4.50
King Alfred, All yellow, large trumpet	1.00	7.50
Laurens Koster (poetaz). Creamy white with orange-yellow cup. Five or more blooms per stem	.60	4.50
Poeticus Cassandra, Large pure white	.60	4.50
Poeticus Recurvus, White, recurved petals	.50	3.00
Sir Watkin, Sulphur-yellow perianth, deep yellow cup tinged with orange	.60	.400
Spring Glory, Large yellow trumpet, white perianth	.80	6.50
Sulphur Phoenix, Double creamy white	.60	4.50

See Planting Chart for Bulbs — page 28.

King Alfred

NARCISSUS BARGAIN

20 MIXED NARCISSUS BULBS
2 Each of the 10 Varieties Listed

Postpaid for $1.00

100 MIXED NARCISSUS BULBS—10 Each of the 10 Varieties Listed—Postpaid for $4.50

"Glads" and Dahlias

If you are interested in fine Gladiolus and Dahlias, be sure your name is on our mailing list to receive a copy of our Spring Folder. (See order blank.)

We grow "Glads" by the millions—nearly 40 acres again this year—including all of the good standard varieties and many of the newer and better kinds.

Our planting of Dahlias includes most of the better and standard new giant and semi-cactus varieties, and other types as well.

Write and have your name put on our mailing list to receive our Spring Folder—or check the order blank.

This valuable 64 page book

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a complete handbook for the home gardener by one of the outstanding authorities in the country.

We will mail this book to any address in the United States upon request and receipt of 10c. Or if your order from us amounts to $2.50, we will gladly send the book FREE if you request it. (See order blank on opposite page.)

The Pfeiffer Nursery, Winona, Minn.

PLANT EXPLORATION
AND INTRODUCTION
Rec'd DEC 9 1935
Accession

$1.00 BARGAINS

Phlox Collection

1 each of 7 fine varieties postpaid $1.00

(See Page 23 for Description)

Tulip Collection

14 varieties mixed, 30 bulbs postpaid $1.00

(See Page 27 for Description)

Peony Bargain No. 1

5 Standard Varieties for $1.00

(See Page 5 for Description)

Lily Collection

1 each of 6 fine varieties postpaid $1.00

(See Page 28 for Description)

Iris Bargain No. 1

"SURPRISE RAINBOW COLLECTION"

A Treasure House of Beautiful Colors, Ranging from Purest White to Deepest Purple.

25 varieties, unlabeled, value $3.00, postpaid ONLY $1.00

(See Page 13 for Description)

Narcissus Collection

2 each of 10 fine varieties, 20 bulbs, postpaid $1.00

(See Page 31 for Description)

Hemerocallis Collection

(Yellow Day Lily)

1 each of 4 varieties postpaid, ONLY $1.00

(See Page 21 for Description)

Any Four $1.00 Bargains for $3.50

(or Four of any One)

Select any four of these $1.00 bargains ($4.00 total) and send only $3.50. Or order four of any one bargain—at $3.50. Your order will be sent postpaid.

Delphinium Collection

(Strong 2-year Clumps)

6 plants—postpaid ONLY $1.00

(See Page 21 for Description)

The Pfeiffer Nursery

Winona, Minn.